

Essity

Breaking headwinds with record earnings

- ATH EBITA in Q2 higher pulp costs for Q3
- Tissue prices usually follow pulp 10% price hikes from peers
- Buyback and new targets share seems undervalued

ATH EBITA in Q2, higher pulp costs in Q3

Clean EBITA of SEK 5.4bn marked an ATH, +12% above Infront cons. Key to the beat were lower raw material costs (~45% less pulp exposure post the Vinda sale) and exits of some low-margin contracts. The EBITA margin landed at 14.7% vs. 14% in Q1 (12.5% in Q2'23). Pulp costs are rising, which will lower margins in Q3. Essity claims that the current tissue price momentum is positive, and that it now only takes 1-2 quarters to hike prices vs. 4 before. Higher prices will mitigate some costs in Q3, more for Q4 and '25, but Essity is a bit secretive about the size of its price hikes.

Tissue prices usually follow pulp

Pulp has advanced from better demand and less supply growth. Prices have already risen by 40-80% to a new ATH, but may have peaked short-term (reduced Chinese demand/restart of Finnish mills/more supply from Suzano/lower futures). Essity is a large buyer of pulp (1.8mt), and its margin is inversely linked to the pulp price (headwind in '24). However, tissue prices usually follow pulp prices with a lag of three quarters (86% corr.). Navigator has announced a tissue price hike of 8-10%. Sofidel and Metsa Tissue have announced hikes, too. Further, Essity's gas hedges are more favourable now, which should have a positive effect on EBITA.

Buyback and new targets - share seems undervalued

In June, Essity announced a share buyback programme of SEK 3bn (set to be recurring) and new targets. It is targeting organgic growth of >3% p.a. (~2% previously excl. Vinda) and an EBITA margin of >15% (~14% prev.). The new targets imply an adj. EPS of ~SEK 19.4 in '24e (P/E ~14.6x) and ~SEK 23.4 in 5 years (P/E ~12x). Essity is trading ~30% below the peer average, and it appears under-priced vs. its long-term potential, as peer pricing would point to SEK 370-460/sh. BUY, TP of SEK 335 (295).

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Source: ABG Sundal Collier, Company Data

SEKm	2022	2023	2024e	2025e	2026e
Sales	156,173	147,147	146,246	150,536	156,100
EBITDA	20,077	24,753	26,296	27,333	27,811
EBITDA margin (%)	12.9	16.8	18.0	18.2	17.8
EBIT adj.	11,942	17,790	19,006	19,640	19,878
EBIT adj. margin (%)	7.6	12.1	13.0	13.0	12.7
Pretax profit	8,109	12,793	17,185	17,691	18,048
EPS	7.93	13.55	17.18	18.05	18.72
EPS adj.	11.43	17.31	16.81	18.05	18.72
Sales growth (%)	28.2	-5.8	-0.6	2.9	3.7
EPS growth (%)	-35.4	71.0	26.8	5.0	3.7

Reason: Post-results comment



Consumer Goods

Estimate changes (%)

	2024e	2025e	2026e
Sales	0.2	0.2	0.1
EBIT	7.9	11.7	16.5
EPS	11.4	16.9	23.4
Source: ABG Sundal Collier			

ESSITY.B-SE/ESSITYB SS

Share price (SEK)

Target price	(295.0)	335.0
MCap (SEKm)		198,445
MCap (EURm)		17,205
No. of shares (m)		702.3
Free float (%)		92.6
Av. daily volume (k)		948

17/7/2024

282 60

Next event Q2 Report 18 July 2024

Performance



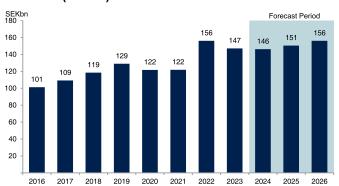
	2024e	2025e	2026e
P/E (x)	16.4	15.7	15.1
P/E adj. (x)	16.8	15.7	15.1
P/BVPS (x)	2.20	2.01	1.84
EV/EBITDA (x)	8.6	8.0	7.7
EV/EBIT adj. (x)	11.8	11.1	10.8
EV/sales (x)	1.54	1.45	1.37
ROE adj. (%)	15.9	14.8	14.0
Dividend yield (%)	2.8	2.9	3.0
FCF yield (%)	6.8	5.3	4.0
Le. adj. FCF yld. (%)	6.8	5.3	4.0
Net IB debt/EBITDA (x)	1.1	0.9	0.8
Le. adj. ND/EBITDA (x)	1.1	0.9	0.8

Company description

Essity is engaged in the development and production of hygiene products, where it has a strong global market position. It operates through the following business areas: Personal Care, Consumer Tissue and Professional Hygiene.

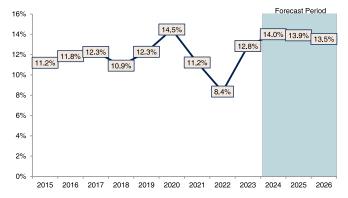
Sustainability Information

Revenue (SEKm)



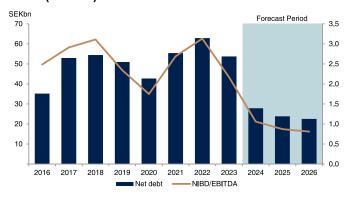
Source: ABG Sundal Collier, Company data

Clean EBITA margin



Source: ABG Sundal Collier, Company data

NIBD (SEKbn) and NIBD/EBITDA

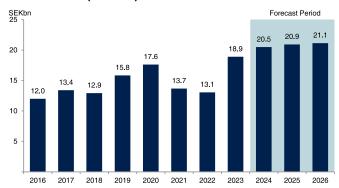


Source: ABG Sundal Collier, Company data

Risks

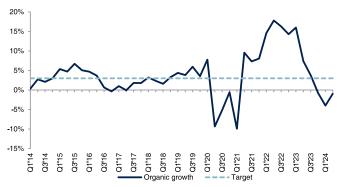
Risks include FX-movements (a stronger SEK is negative), input costs (higher pulp and recycled paper prices are negative). There are also risks related to new market entrance, where margins tend to be low initially.

Clean EBITA (SEKbn)



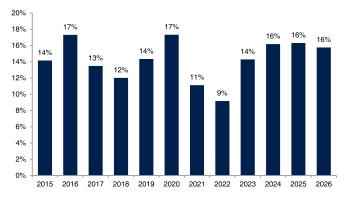
Source: ABG Sundal Collier, Company data

Organic growth (%)



Source: ABG Sundal Collier, Company data

ROCE (%)



Source: ABG Sundal Collier, Company data

Quarterly figures

P&L, SEKm	Q2'22	Q3'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24e
Health & Medical	6,145	6,544	6,589	6,665	6,905	7,158	7,001	6,842	7,213	7,216
Consumer Goods	22,970	23,825	20,454	20,257	20,056	19,729	19,870	19,338	19,672	19,890
Professional Hygiene	8,811	9,733	9,617	9,422	10,123	10,184	9,752	8,686	9,729	10,114
Other	3	7	-31	8	-6	21	2	-16	3	-10
Total sales	37,929	40,109	36,629	36,352	37,078	37,092	36,625	34,850	36,617	37,211
Health & Medical	673	673	719	777	947	1,188	1,125	1,290	1,472	1,448
Consumer Goods	1,861	1,460	2,293	2,400	2,417	2,395	2,585	2,545	2,434	2,264
Professional Hygiene	916	1,096	1,405	1,288	1,582	1,887	1,531	1,332	1,868	1,662
Other	-292	-239	-305	-184	-329	-323	-388	-287	-376	-320
Clean EBITA	3,158	2,990	4,112	4,281	4,617	5,147	4,853	4,880	5,398	5,054
One-offs	-508	-206	-294	87	-486	-1,650	-242	-357	-161	0
Reported EBITA	2,650	2,784	3,818	4,368	4,131	3,497	4,611	4,523	5,237	5,054
Clean EBIT	2,882	2,703	3,824	3,999	4,338	4,870	4,583	4,134	5,140	4,816
One-offs	-515	-212	-305	87	-519	-1,967	-242	426	-162	0
Reported EBIT	2,367	2,491	3,519	4,086	3,819	2,903	4,341	4,560	4,978	4,816
Net financial items	-224	-368	-561	-625	-588	-644	-499	-607	-478	-500
РТР	2,143	2,123	2,958	3,461	3,231	2,259	3,842	3,953	4,500	4,316
Taxes	-470	-499	-736	-809	-786	-696	-984	-1,050	-1,166	-1,118
Net Profit	1,485	1,567	2,222	2,652	2,445	1,563	2,858	2,477	3,334	3,078
EPS	2.11	2.23	3.16	3.78	3.48	2.23	4.07	3.53	4.75	4.39
EBITA margins										
Health & Medical	11.0%	10.3%	10.9%	11.7%	13.7%	16.6%	16.1%	18.9%	20.4%	20.1%
Consumer Goods	8.1%	6.1%	11.2%	11.8%	12.1%	12.1%	13.0%	13.2%	12.4%	11.4%
Professional Hygiene	10.4%	11.3%	14.6%	13.7%	15.6%	18.5%	15.7%	15.3%	19.2%	16.4%
Total	8.3%	7.5%	11.2%	11.8%	12.5%	13.9%	13.3%	14.0%	14.7%	13.6%

Clean EBITA at ATH and +12% vs. cons

Essity reported an all-time-high clean EBITA of SEK 5.4bn, 12% above Infront consensus of SEK 4.82bn (ABGSC SEK 4.62bn). The key drivers of the beat were lower raw material costs (likely driven by ~45% lower pulp exposure due to Vinda sale) and the fact that the company has exited some low-margin contracts. Essity has not officially announced a price hike, but it states that it has had good price discipline (prices up ~1.4% q-o-q). Its clean EBITA margin was 14.7% vs. cons at 13.3% (14% in Q1), not far from its margin target of >15% (announced in June). One-offs were SEK -161m on EBITA, i.e., reported EBITA was SEK 5.24bn vs. cons at SEK 4.73bn. Net sales were SEK 36.62bn vs. consensus at SEK 36.37bn. Reported EPS was also an ATH, at SEK 4.72 vs. cons at SEK 4.32. Essity announced that it will host a CMD in December at its production facility for hygiene products in Spain.

Better from all segments

Health & Medical's EBITA was 16% above cons., Consumer Goods was 3% above, and Professional Hygiene was 23% above. In a y-o-y bridge, the positives from raw materials (SEK 1,677m), currency (SEK 79m), and volume (SEK 106m) more than offset the negatives from Sales & Admin (SEK -417m), lower price/mix (SEK -442m), and lower other (SEK -222m). Organic growth was -0.9% (cons had -0.6%), of which volume growth was 0.4% (cons -0.1%) and price/mix was -1.3% (cons -0.5%). Note that volume growth was +2.9% excluding the exited contracts. Essity has previously said that organic growth will be lower than previous quarters, as it will now focus on improving its margins. Cash flow was weaker than in Q1 (higher WC), but net debt decreased (higher earnings) to ~SEK 33.21bn vs. ~SEK 34.26bn ending Q1.

Higher pulp prices, but price hikes by peers

Pulp prices have now moved +40-80% from the trough and continue to be one of the major cost headwinds in '24. This should hurt the Q3 numbers. However, tissue prices usually follow pulp, and we have seen several price hikes: Navigator has announced a tissue price hike of 8-10%. Sofidel and Metsa Tissue have announced hikes, too. Note that Essity hedged energy prices at their peak, in '22, but will have more spot exposure in '24, which should have a positive effect on EBITA. Consensus has Q3 clean EBITA of ~SEK 5.0bn. Essity's new targets (org. growth of 3% and a clean EBITA margin of >15%) imply adj. EPS of ~SEK 19 in '24e (P/E ~15x) and ~SEK 23 in 5 years (P/E ~12x). Note that Essity is already trading at a ~30% discount to peers (KMB and PG).

New targets and share buybacks

Essity has announced new financial targets, aiming for organic growth of >3% p.a., compared to the previous target of >5% p.a. (organic growth >3%, acquisitions of ~2%). Note that the previous organic growth target included ~1% from Vinda (i.e.~2% excl. Vinda). Consequently, the new target represents a +1pp increase vs. previously (core business). Acquisitions remain part of the company's strategy but are no longer included in the annual growth target. From '16-'23, Essity grew by ~4% p.a. organically (on average). It should therefore not have large issues reaching this target.

In addition to its organic growth target, Essity is targeting an adj. EBITA margin of >15% vs. ~14% previously (implied based on previous ROCE target of ~17% incl. Vinda). Essity sees the new targets as achievable with the current portfolio (no exits required). Historically ('90-Q2'24), Essity has returned an average adj. EBITA margin of ~10%. Isolating the period Q1'17-Q2'24 (spun off from SCA in '17), the company averaged an adj. EBITA margin of ~12%. Essity has achieved an adj. EBITA margin of >15% once before (Q1'20, 15.8%).

Historical organic growth and targets



Source: ABG Sundal Collier, Essity

Footnote: *Previous target was set in '21

Historical EBITA margin and targets



Multiples

EV/EBITDA EV/EBIT Margin target In 5 years*

9.5x

11.1x

Source: ABG Sundal Collier, Essity

Below we provide a P&L assuming the EBITA margin target of 15%, as well as the P&L in five years assuming an organic growth rate of 3% p.a. The starting point is our '24e sales estimate. Adj. EPS would rise from \sim SEK 19.4 in '24e to \sim SEK \sim 23.4 in five years and P/E would drop from \sim 14.4x to \sim 12x.

P&L now and in 5Y assuming targets

Implied P&L	Margin target	In 5 years*
Sales	146,246	169,539
EBITDA	28,963	32,457
D&A	-7,026	-7,026
EBITA	21,937	25,431
Margin	15.0%	15.0%
PPA amortisation	-1,003	-1,003
EBIT	20,934	24,428
Finance	-2,085	-2,085
PTP	18,849	22,343
Tax	-4,912	-5,586
Minorities	-666	-666
Net profit	13,271	16,091
EPS	18.0	22.0
Adj. EPS	19.4	23.4

* Targeted 3% organic growth and >15% EBITA margin

Source: ABG Sundal Collier, Essity

In addition to the new targets, Essity has also announced a share buyback programme of SEK 3bn (~10m shares at current share price) in class B shares (from 17 Jun'24 to AGM '25). The share repurchase will be financed using cash flow from current operations (after dividends), and the repurchased shares are expected to be cancelled. Share buybacks are expected to be a recurring part of the company's capital allocation policy, and more buybacks are therefore likely to be announced after the AGM in '25.

Essity is a counter-cyclical share

Essity is one of the largest buyer of pulp in the world, but with the divestment of Vinda it reduced its exposure to 1.8mt, down from 3.3mt (-45%). The company's margin is linked to the inverse direction of the pulp price, and the downward pressure on pulp seen the last year has benefited Essity. However, pulp continues to be in good shape as prices are +40-80% vs. trough. Essity's pulp cost tailwind is set to become a headwind in H2 '24, but it already seems to outperform based on the chart below.

EBITA margin vs. Pulp EBITA Margin Pulp, USD/t 16% 500 14% 700 12% 900 10% 1,100 8% 1,300 6% 1,500 4% 1,700 2% Q1¹10 Q1'12 Q1190 Q1¹98 Q1¹00 Q1102 Q1¹04 Q1106 Q1¹08

Source: ABG Sundal Collier, RISI, Company data

EBITA margin

Essity's MTM EBITA is ~SEK 17.9bn and the adj. EPS is currently SEK 16.1 (P/E 18x). We use the European list price for pulp in our calculation. Chinese pulp prices are up 26-60% from the trough and hardwood prices in Europe are up ~80% (softwood +42%).

Pulp (NBSK)

If we apply a 10% tissue price hike as announced by peers, our MTM EBITA would rise to SEK 23.8bn and EPS of SEK 22.4 $\,$

Essity: MTM table

SEKm	'23 opex	'23 opex, %	∆ MTM, %	Δ MTM
Raw materials	-49,270	38%	10%	-4,917
Pulp	-14,234	11%	35%	-4,980
RCP	- 5,176	4%	-13%	672
Super absorbants	- 2,588	2%	- 2%	47
Non-woven	- 2,588	2%	-3%	84
Other raw materials*	-24,685	19%	3%	-741
Energy	-8,809	7%	-14%	1,246
Other	-71,318	55%	2%	-1,555
	,			,
Total opex effects	-129,397	100%	4%	-5,226
FX (net) Acquisitions/volumes Other				-384 567 0
SEKm	'23 sales	'23 sales, %	∆ MTM, %	∆ MTM
Pricing (const. FX)	147,147	100%	3%	4,014
Health & Medical	27,729	19%	3%	832
Consumer Goods	79,912	54%	3%	1,998
Professional Hygine	39,481	27%	3%	1,184

Summary	
'23 clean EBITA	18,898
Δ raw materials	-4,917
Δ energy	1,246
Δ other opex	-1,555
Δ fx	-384
Δ acquisitions/volume	567
Δ other	0
Δ pricing	4,014
MTM EBITA	17,870
'24e cons adj. EBITA	19,793
Price hikes needed	1%
MTM EPS	14.6
MTM EPS adj.	16.1
Adj. P/E	18x

Source: ABG Sundal Collier, RISI, Company data

Essity: MTM sensitivity

EPS		Pulp price change								
		-40%	-30%	-20%	-10%	0%	10%	20%		
	0.0%	21	19	18	16	15	13	12		
Price	3.0%	25	24	22	21	19	18	16		
hikes	6.0%	30	28	27	25	24	22	21		
	9.0%	35	33	32	30	29	27	26		
	12.0%	39	38	36	35	33	32	30		

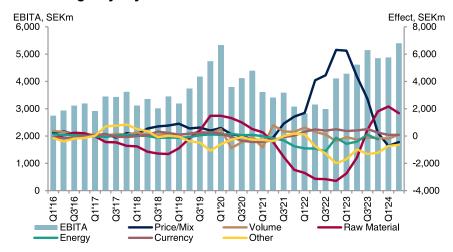
P/E		Pulp price change							
		-40%	-30%	-20%	-10%	0%	10%	20%	
	0.0%	14	16	17	18	20	23	25	
Price	3.0%	12	12	13	14	15	17	18	
hikes	6.0%	10	10	11	12	12	13	14	
	9.0%	9	9	9	10	10	11	12	
	12.0%	8	8	8	9	9	9	10	

Source: ABG Sundal Collier, Company data

14.7% EBITA margin in Q2'24

The EBITA margin of 7.5% in Q3'22 was among the weakest performances in the last 25 years for Essity. The margin has risen gradually every quarter since then, driven by price increases and lower input costs. The EBITA margin came in at 14.7% in Q1'24 (vs. 14% in Q1'23).

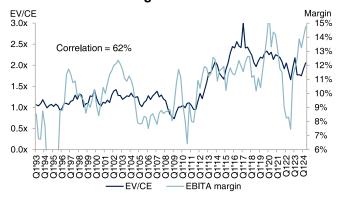
EBITA margin by key driver



Source: ABG Sundal Collier, Company data

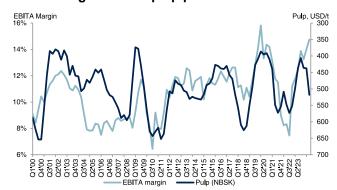
Essity's hygiene margins tend to move down when pulp prices head up (negative correlation of 0.5). The logic is that tissue prices are 'sticky' vs. pulp prices and Essity is short ~1.8m tonnes of pulp. This means that Essity's margins tend to outperform when the cycle weakens. The share typically trades in line with changes in the margin (positive correlation ~0.6), meaning that the share is trading with the inverse of the pulp price.

EV/CE vs. EBITA margin



Source: ABG Sundal Collier, Company data

EBITA margin vs. real pulp price

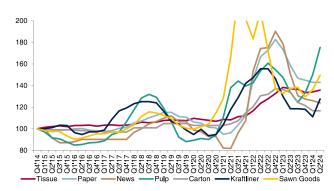


Source: ABG Sundal Collier, RISI, Company data

Late-cyclical tissue prices

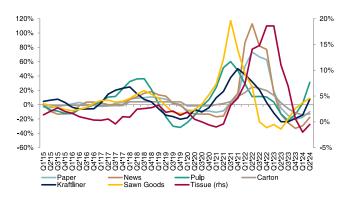
By mapping Essity's tissue price increases over time and comparing them to the other pulp & paper grades, the late-cyclical pattern is visible. Pulp prices are at ATHs, but tissue prices usually follow pulp prices with a 3Q lag (86% corr.). The Navigator Company has announced a tissue price hike of 8-10%. Sofidel and Metsa Tissue have announced hikes too.

Prices: early-cyclical vs. late-cyclical grades



Source: ABG Sundal Coliier, RISI, Company data

Early-cyclical vs. late-cyclical grades, y-o-y



Source: ABG Sundal Collier, RISI, Company data

Correlation analysis between P&P grades, macro and product prices

Correlation analysis			Time lag (quarters)						
Product price	vs	variable							
P/BV paper stocks		OECD IP q-o-q	60%						
Pulp (NBSK)		OECD IP q-o-q				65%			
Sawn goods		Pulp (NBSK)	79%						
Containerboard		Pulp (NBSK)	85%						
Coated fine paper		Pulp (NBSK)	80%						
Uncoated fine paper		Pulp (NBSK)	80%		<u> </u>				
Kraft paper		Pulp (NBSK)		81%					
Magazine paper (LWC)		Pulp (NBSK)		65%		i			
Magazine paper (SC)		Pulp (NBSK)		1	65%	- 1			
Cartonboard		Pulp (NBSK)		i	57%				
Newsprint		Pulp (NBSK)		1		80%			
Tissue		Pulp (NBSK)		li .		86%			
		·	Early cyclicals		Late cyclical	s			

Source: ABG Sundal Collier

Trough to peak in 11 quarters, peak to trough in 3 quarters

A pulp "up-cycle" tends to last 9-10 quarters with prices rising ~81%. In the recent up-cycle ('19-'22) the pulp price rose 83% over 11 quarters. In a normal pulp "down-cycle", prices tend to drop ~34%. In the graphs below, we have analysed pulp cycles with price data going back to 1978. The prices dropped ~33% from their '18 peak following the IP recession in H2'18-'20, which is the same drop as in the financial crisis. Pulp prices have dropped the normal 34% (23-46%) in this cycle too, and are now pointing up. Softwood prices are up +40% from the trough in only 3 quarters this round. A normal "up-cycle" tends to last longer with a larger price increase.

Pulp "up-cycles": last 9-10 quarters (+81%)



Source: ABG Sundal Collier, RISI

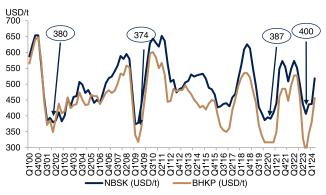
Pulp "down-cycles": last 3-4 quarters (-34%)



Source: ABG Sundal Collier, RISI

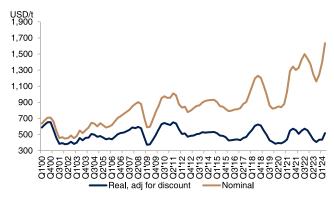
Pulp prices have risen from 2000, but the typical discount increased from 8% in '00 to ~42% in '24. Nominal softwood prices are now ~90% above the historical average since '00, but the discounted adjusted price in real terms is only 3% above the historical average.

Real pulp price adjusted for discounts



Source: ABG Sundal Collier, RISI

NBSK: nominal vs. real price adjusted for discounts

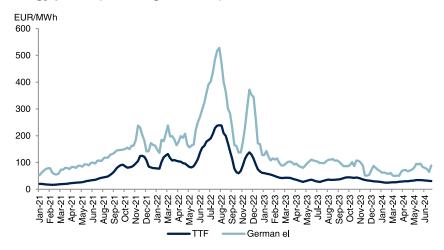


Source: ABG Sundal Collier, RISI

Falling energy prices

Energy prices have surged to unprecedented levels following the Russian invasion of Ukraine. After a proposal from the German authorities to curb 70% of gas-related industrial consumption at EUR 70/MWh. The NG price has plunged and electricity prices have followed. Energy prices are down >70% from their peak in Q3'22.

Energy prices (TTF vs. german el.)



Source: ABG Sundal Collier, Bloomberg

Essity is short ~7TWh natural gas (of which ~23% in Germany) and ~5TWh electricity. We note that ~55% of the energy exposure is hedged/regulated, and most of the spot exposure is in Continental Europe. As such, plunging spot prices for energy in Europe are highly beneficial for Essity. However, Essity had ~25% of its 2022 energy consumption hedged at very attractive 2020 price levels, and the hedges rolled to a significantly higher level in '23. As such, energy costs were higher in '23 compared to '22 despite lower spot prices. However, Essity will have more spot exposure in '24, which should lower energy costs.

Vinda out, private label stays

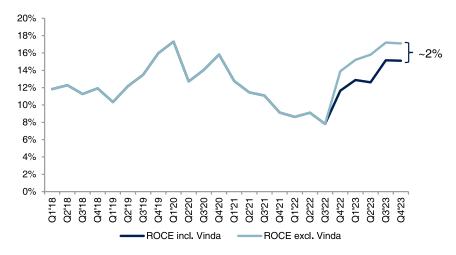
Essity has sold its 51.59% stake in Vinda to Asia Pacific (APRIL) for a price of HKD 23.50/ sh, a premium of 13.5% to Vinda's closing price at the time. The sale follows the conclusion of a strategic review that was initiated in Q1'23. The deal was officially closed 21 March. Essity's stake in Vinda was worth ~SEK 24/sh, but with this offer, the stake was valued at ~SEK 27. Essity is now completely out of China (less geopolitical risk).

The transaction generated cash of ~SEK 19.5bn and reduced net debt from SEK 53bn to SEK 34bn. This will have a positive effect on Essity's leverage ratio, reducing NIBD/EBITDA to 1.71x (down from 2.47x). We find that the sale will have a positive ROCE effect of 1-2% but the effect on '24 EPS is neutral and growth could be lower going forward.

With the sale of Vinda, Essity's net pulp short position drops to ~1.8mt from 3.3mt, reducing Essity's overall exposure to raw materials. However, the sales may have a negative effect on its competitive position. Essity sells Vinda to a large pulp producer (APRIL is long 2.2mt pulp). This can give a new tissue pricing dynamics as all major tissue players (KMB, PG) are short pulp to make tissue.

Besides the sale of Vinda, Essity had plans to divest its private label business. The rationale behind the divestments was to reduce Essity's pulp exposure. However, Essity has decided to retain the private label segment. The market in general seems disappointed with this decision, but it could be a smart move to keep both the branded and the private label leg considering that brand awareness for toilet paper is not that strong. Furthermore, when looking at the tissue market, Europe needs a higher degree of consolidation on tissue, not lower. The top 5 players have ~73% market share in North America vs. 58% in Europe, and North American players have better margins.

Divestment increases ROCE by ~2%



Leverage calculations of divestment

Vinda run rate as of Q3 (SEKm)	Essity with Vinda		Essity excl. Vinda	
Revenue	26,205	Revenue	148,368	Revenue	122,163
EBITDA	2,570	EBITDA	24,548	EBITDA	21,978
NIBD	3,718	NIBD	60,633	NIBD	37,493
Market cap	28,277	NIBD/EBITDA	2.47x	NIBD/EBITDA	1.71x

Source: ABG Sundal Collier, Essity, Vinda, Factset

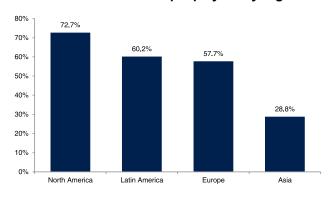
Footnote: *As of deal announcement date

Essity sales and EBIT margin



Source: ABG Sundal Collier, Essity

Tissue market share of top 5 players by region



Source: ABG Sundal collier, Smithers

Vinda: Historical P&L and profitability metrics

P&L - SEKm	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	CAGR
Revenue	2,053	2,739	3,341	3,975	5,261	5,710	7,070	10,551	13,298	14,784	16,517	19,409	19,596	20,626	25,095	20%
Gross profit	430	929	972	1,066	1,600	1,629	2,075	3,118	4,011	4,165	4,405	5,723	7,090	6,980	6,698	22%
EBITDA	273	623	525	536	801	780	1,035	1,445	1,860	1,896	2,182	3,286	4,189	3,523	2,619	18%
EBIT	190	506	404	403	625	549	699	940	1,126	1,020	1,165	1,947	2,826	2,145	943	12%
Net profit	141	393	342	338	469	456	525	342	721	681	721	1,374	2,224	1,809	912	14%

Profitability metrics	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg.
Gross profit, %	21%	34%	29%	27%	30%	29%	29%	30%	30%	28%	27%	29%	36%	34%	27%	29%
EBITDA, %	13%	23%	16%	13%	15%	14%	15%	14%	14%	13%	13%	17%	21%	17%	10%	15%
EBIT, %	9%	18%	12%	10%	12%	10%	10%	9%	8%	7%	7%	10%	14%	10%	4%	10%
Net profit, %	7%	14%	10%	9%	9%	8%	7%	3%	5%	5%	4%	7%	11%	9%	4%	8%
ROCE, %	9%	21%	15%	12%	15%	11%	10%	10%	10%	7%	8%	12%	17%	12%	5%	12%

Source: ABG Sundal Collier, Factset

Valuation

Essity is trading at a discount to Kimberly-Clark and Procter & Gamble on its EV/EBITDA, P/E and EV/EBIT multiples. If we apply an average of these three multiples to our Essity estimates, we get a share price of ~SEK 460, while P/E points to ~SEK 370.

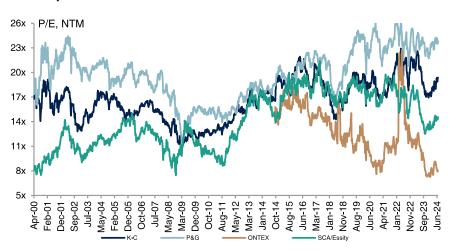
Multiples vs. peers

	1	EV/EBITDA			EV/EBIT			P/E		Ave	rage
Hygiene	2024e	2025e	2026e	2024e	2025e	2026e	2024e	2025e	2026e	All	P/E
K-C	13.9	13.3	12.7	17.3	16.6	15.7	20.2	19.2	18.3		
P&G	18.5	17.2	16.0	21.0	19.7	18.4	25.9	24.3	22.7		
Ontex	6.2	5.6	4.9	9.8	8.5	7.3	8.8	7.6	6.9		
Beiersdorf	17.7	15.9	14.3	22.1	19.7	17.5	31.4	28.3	25.8		
Average, K-C, P&G	16.2	15.3	14.3	19.2	18.1	17.0	23.0	21.8	20.5		
Essity	9.2	8.5	7.9	12.8	11.6	10.8	16.5	14.7	13.8		
Premium, Essity	43%	-44%	-45%	-33%	-36%	-37%	-29%	-32%	-33%	-37%	-31%
r remain, Essity	-4070	-4470	-45/0	-50 /0	-50 /0	-07 /0	-2370	-02/0	-00 /0	-57 /0	-01/0
Implied share price	572	550	515	484	458	422	396	370	337	456	368
Consumer goods											
Orkla	10.5	10.2	9.7	14.3	13.7	12.9	14.4	14.0	13.1		
Unilever	13.1	12.3	11.7	15.1	14.2	13.5	19.6	18.3	17.2		
Nestle			13.3	18.5	17.2	16.3		17.7	16.7		
	15.1	14.1					19.0				
Average	12.9	12.2	11.6	16.0	15.0	14.2	17.7	16.7	15.7		
Fasible		0.5	7.0	100	11.0	10.0	10.5	117	10.0		
Essity	9.2	8.5	7.9	12.8	11.6	10.8	16.5	14.7	13.8		
Premium, Essity	-28%	-30%	-31%	-20%	-23%	-24%	-7%	-12%	-12%	-21%	-10%
Implied share price	446	432	412	397	375	348	304	283	258	361	282

Source: ABG Sundal Collier, FactSet

Since before the spin-off from SCA, Essity has mostly traded in line with Kimberly-Clark on 12-month forward P/E. The current multiple is lower though as Essity trades at a 25% discount to Kimberly-Clark.

P/E vs. peers

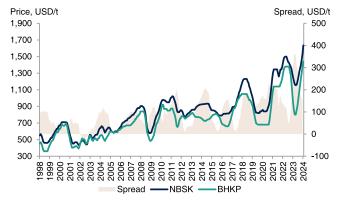


Source: ABG Sundal Collier, Factset

Pulp: Prices at all-time-high

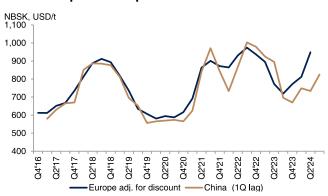
The Chinese hardwood pulp price dropped 46% from its peak to its nadir in May, but it fell too much too quickly as it landed below cash cost. Prices rebounded and have now risen ~60% (European hardwood +80%). European softwood list pulp prices moved up to ATH levels in Q2, at USD 1,635/t (+42% from trough), after having dropped only 23% from the peak (good news for the Nordic players). The momentum seen in Q1 has continued into Q2, driven by better demand, less supply growth, and price hikes. However, note that prices may have peaked short-term due to recent triggers (reduced Chinese demand, restart of Finnish mills/more supply, lower futures).

European pulp prices (USD/t)



Source: ABG Sundal Collier, RISI

Net NBSK price Europe and China



Source: ABG Sundal Collier, RISI

The Shanghai pulp future bottomed in June (-35% vs. the peak). Since then, it is up ~19% (but pointing down recently). The pulp future net of VAT/transport typically leads the NBSK import price to China. Chinese prices tend to lead the European markets. The Chinese are good traders as always – buying at the trough, selling at the peak.

Shanghai pulp future



Source: ABG Sundal Collier, Bloomberg

Chinese pulp prices (USD/t)



Source: ABG Sundal Collier, RISI

Shipments: ROW strong, China retracts

Given that it takes a long time to plan and build a new pulp mill, we have relatively good visibility on supply in the next two to three years. Forecasting price movements therefore often comes down to a question of demand.

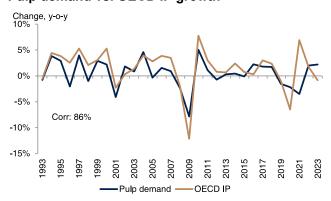
Pulp demand tends to follow OECD IP growth (86% correlation). However, although OECD IP growth was negative in '23, pulp demand increased by ~2%, mainly driven by returning Chinese demand in H2'23. The rest of the world have followed into '24.

Capacity utilisation versus supply/demand

Demand/capacity ch. 100% 10% 8% 6% 4% 90% 2% 0% 85% -2% -4% 80% -6% 75% -8% 2013 2015 2019 2009 2005 2011 2017 2023 1997 2001 2007 2021 Demand. ch (%) Capacity, ch (%) Capacity utilisation

Source: ABG Sundal Collier, PPPC, RISI

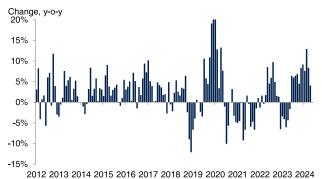
Pulp demand vs. OECD IP growth



Footnote: ABG Sundal Collier, PPPC, RISI

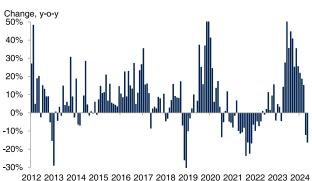
Pulp shipments were strong in Q1 (+10% y-o-y), but the trend has shifted into more negative territory in Q2. The Chinese demand has faded with shipments to China is down ~14% y-o-y so far in Q2, after having grown by 15-50% y-o-y every month since Apr'23. Global shipments excl. China (ROW) have improved though, up 12% so far in Q2 (vs. +5% in Q1) and +8% YTD. This was driven by higher shipments y-o-y to Western Europe (+20%), Eastern Europe (+17%), and North America (+6%). The strong ROW demand has helped mitigate the reduced Chinese demand.

Global monthly pulp shipments



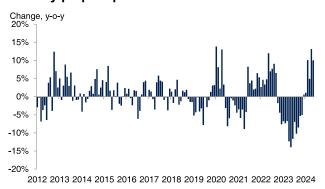
Source: ABG Sundal Collier, PPPC

Monthly pulp shipments to China



Source: ABG Sundal Collier, PPPC

Monthly pulp shipments RoW



Source: ABG Sundal Collier, PPPC

Global monthly ship. over inventory



Source: ABG Sundal Collier, PPPC

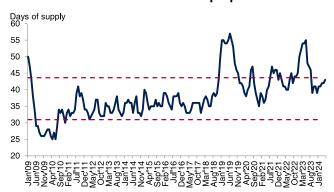
Inventories remained increased m-o-m in May (43 days), and are down 19% from the peak in May'23. However, inventories are still ~15% above the historical average (corresponding to ~6.3m tonnes). The capacity utilisation rate of 83% in May fell +4pp y-o-y. Hardwood shipments fell 4% y-o-y while softwood shipments fell 12%.

Global shipments of market pulp, chg. y-o-y

Pulp shipments, growth y-o-y 11% 9% 7% 5% 3.6% 2.1% 2.5% 2.1% 3.2% 4.3% 3.2% 2.4% 2.5% 2.5% 2.4% 2.5% 2.4% 2.5% 2.4% 2.5% 2.4% 2.5% 2.4% 2.5% 2.4% 2.5% 2.4% 2.5% 2.5% 2.4% 2.5% 2.4% 2.5% 2.5% 2.4% 2.5% 2.5% 2.4% 2.5% 2.5% 2.4% 2.5% 2.5% 2.4% 2.5% 2

Source: ABG Sundal Collier, PPPC

Producer inventories of market pulp



Source: ABG Sundal Collier, PPPC

Supply growth of ~2% in '24 and ~4% in '25

We have updated our detailed pulp market data in this report using fresh data from RIS, and while '24 should still see a net supply growth of \sim 2% (1.5% earlier), we now expect a gross supply growth of +3.7% in '25 vs. +4.7% in our previous report (project cancellations in Russia/China).

Some of the projects that are expected to come on stream are Suzano's Cerrado project (total of 2.55mt, ~950kt in '24), and Metsä Fibre's Kemi expansion (+725kt in '24). Some closures are expected as well, notably International Paper's Riegelwood and Penascola mills (~500kt in '24), Stora's closure of the Sunila mill (~270kt in '24), and Heinzel ~100kt reduction at its Pols mill ('25).

Large pulp projects and capacity changes

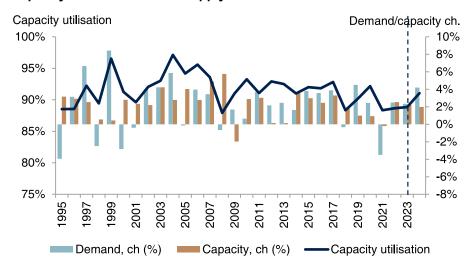
Company	Country	Grade	2019	2020	2021	2022	2023	2024	2025	capacity	Status
APP	Indonesia	BHK	130	145	180	0	0	0	0	5,16	5 Producing/Planned
SCA	Sweden	BSK	325	70	0	0	0	200	0	59	5 Producing
Chenming	China	BHK/DP	300	250	0	0	0	0	0	55	0 Producing
Bracel	Brazil	BEK/DP	0	0	550	1,800	-165	-365	450	2,80	0 Producing
Arauco	Chile	BHK	0	0	0	0	1,000	480	0	1,48	0 Producing
UPM	Uruguay	BHK	0	0	0	0	1,325	750	0	2,07	5 Producing
Södra	Sweden	NBSK	0	0	0	0	115	35	0	15	0 Planned
Metsä Fibre	Finland	BHK/BSK	0	0	0	0	155	725	130	101	0 Construction
CMPC	Brazil	BEK	0	0	0	0	45	305	0	35	0 Construction
Paper Excellence	Canada	BSK	0	0	0	0	250	-170	0	8	0 Curtailment
Stora Enso	Finland	NBSK	0	0	0	0	-100	- 270	0		Restructuring
Vietracimex	Vietnam	BHK	0	0	0	0	85	133	133	35	0 Construction
Canfor Pulp	Canada	BSK/UKP	0	0	0	0	-315	-300	0	62	0 Curtailment
Suzano	Brazil	BEK	0	0	0	0	0	950	1,450	2,55	0 Planned
Kaicell	Finland	BSK	0	0	0	0	0	200	400	60	0 Planned
Oji	China	BHK	0	0	0	0	0	-100	0	250	0 Curtailment
Sun Paper	China	BHK/UKP	0	0	0	0	-175	-10	0	514	4 Curtailment/expansion
Taison Group	China	BHK/BSK	0	0	0	0	60	290	0		Construction
Domtar	Canada	BSK	0	0	0	0	-280	0	0		
International Paper	USA	BSK	0	0	0	0	0	-505	0	2,70	0
AV Group	Canada	BSK	0	0	0	0	0	-335	0		
Heinzel	Austria	BSK	0	0	0	0	0	0	-100		
APRIL	Indonesia	BHK	0	0	0	0	0	-140	-175		
Announced capacity	changes select	ed companies	755	465	730	1,800	2,000	1,873	3,088		
Other projects			(10)	240	(885)	148	(268)	(289)	(73)		
Total announced cap	pacity changes		745	705	(155)	1,948	1,733	1,584	3,015		
Total capacity change	V-0-V		1.0%	0.9%	-0.2%	2.5%	2 2%	2.0%	3.7%		

Source: ABG Sundal Collier, RISI

Pulp market balance likely to improve in '24

The pulp utilisation rate could reach +91% in '24 vs. ~89% in '23 (historical average 91.5%). The improvement is mainly driven by higher pulp demand (\sim 4%) and \sim 2% supply growth. Note that actual supply growth in '24 could be lower if we factor in unplanned, temporary capacity disruptions like the Finnish strike and Metsä Fibre's 1.5mt Kemi mill (12 weeks out due to accident). Kemi represents \sim 2% of the global market pulp capacity and \sim 5% of the global softwood capacity. Demand could also surprise on the upside (the +8% YTD is strong).

Capacity utilisation versus supply/demand



Source: ABG Sundal Collier, PPPC, RISI

The '26-'30 pulp outlook

We have looked deeper into the pulp market balance for '26-'30 and find that there are several expansion projects in the pipeline that could significantly lift the total market pulp capacity (most of them hardwood). Among the largest projects are Suzano's Cerrado Project (2.55mt, start-up in H2'24e, full capacity from '25e), and Arauco's Sucuriú Project (2.5mt, expected start-up in '28e, construction in '25e). Additionally, APP has announced +4mt expansion of its OKI mill (Indonesia), but these projects have received media backlash, and we see it as unlikely that the full capacity expansion will be reached.

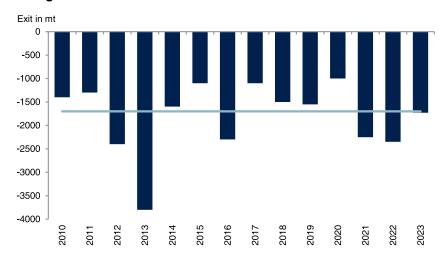
New capacity incoming in '26-'30, but demand uncertain

Major capacity char	nges ('000t/y)							Planned
Company	Country	Grade	2026	2027	2028	2029	2030	capacity Status
APP	Indonesia	BHK	500	500	1000	1000	1000	4,000 Planned
Paracel	Paraguay	BEK	0	900	900	0	0	1,800 Planned
Suzano	Brazil	BEK	150	0	0	0	0	2,550 Planned
Arauco	Brazil	BEK	0	0	1250	1250	0	2,500 Planned
Norske Skog	Norway	BCTMP	50	200	50	0	0	300 Planned
Billerud	Norway	BCTMP	50	200	50	0	0	300 Planned
Eldorado	Brazil	BEK	1000	500	1000	0	0	2,500 Postponed
Langhai	China	BHK	1000	400	0	0	0	1,400 Planned
CMPC	Brazil	BHK	0	0	750	925	925	2,600 Planned
Announced capacit	v changes select	ed companies	2750	2700	5000	3175	1925	
Other projects	, ,	•	0	0	0	0	0	
Total announced ca	apacity changes		2750	2700	5000	3175	1925	
Total capacity chang			3.2%	3.1%	5.5%	3.3%	2.0%	
Capacity utilisation								
Assuming								
2.5% demand growth	า		89.1%	88.6%	85.5%	84.7%	85.2%	
3.5% demand growth	1		91.1%	91.6%	89.5%	89.7%	91.2%	
4.0% demand growth	92.1%	93.1%	91.5%	92.2%	94.2%			
4.5% demand growth	า		93.1%	94.6%	93.5%	94.7%	97.2%	

Source: ABG Sundal Collier, RISI

There are many smaller pulp mills with a high technical age and supply cuts take place every year. The historical average exit rate for hardwood and softwood combined is ~1.7mt p.a., or ~2%. Hence, anticipated new pulp capacity could be partially offset by market exits.

Average exit rate of BHKP and BSKP at 1.7mt



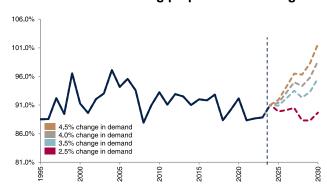
Source: ABG Sundal Collier, Suzano

We have analysed what the capacity utilisation rate could be under varying scenarios of annual demand growth. To provide a nuanced perspective of the actual potential, we have made a distinction between the gross and net changes in pulp capacity. Given the uncertainty surrounding the future exit rate of market pulp, we have based our assumptions on an annual exit of 0.8mt (i.e. half of the historical 1.7 mt). The first graph below shows pulp utilisation rates for various demand scenarios assuming gross supply growth (from the table above) while the second graph assumes 50% of the historical pulp exits.

Utilisation rate at different change in demand p.a

99.0% 97.0% 95.0% 91.0% 89.0% 85.0% 85.0% 85.0% 85.0% dange in demand 4.0% change in demand 3.5% change in demand 2.5% change in demand 83.0% 81.0%

Utilisation rate assuming pulp exit at hist. avg.



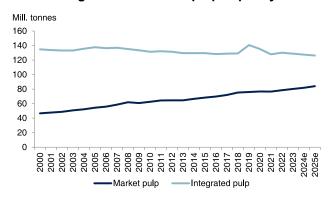
Source: ABG Sundal Collier, RISI Source: ABG Sundal Collier, RISI, Suzano

Long-term fibre consumption growth is likely to increase, driven by rising demand for packaging and tissue at +2-4%. Paper's structural drop means that there is less RCP available and few companies build integrated pulp capacity now. Therefore, an increasing amount of the fibre needs to be covered by market pulp (which is only 15-20% of the fibre consumption). This mathematics at work could imply pulp demand growth of 3-5% longer-term vs. the historical average of ~2.5%.

Consumption by grade (growth y-o-y)

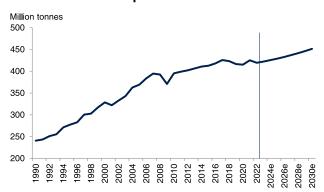
Source: ABG Sundal Collier, RISI

Global integrated vs. market pulp capacity



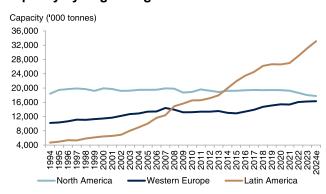
Source: ABG Sundal Collier, RISI

Global fibre consumption



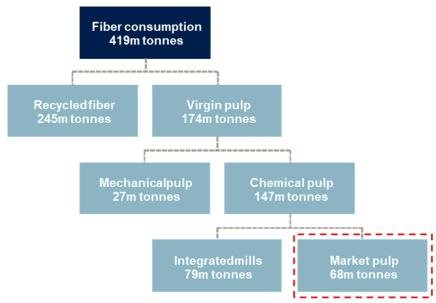
Source: ABG Sundal Collier, RISI

Capacity by largest regions



Source: ABG Sundal Collier, RISI

Global fibre consumption



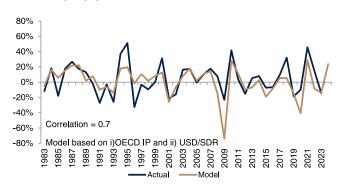
Source: ABG Sundal Collier, RISI

ABGSC pulp price model points up in '24

Our pulp price model is driven by OECD IP growth and the USD/SDR. Weaker macroeconomic growth and a stronger USD pointed to prices -20% into '23, but the model points up 20-25% for '24.

- 1. Pulp prices are IP cyclical and usually follow OECD IP growth with a lag.
- 2. A stronger USD vs. SDR is negative for pulp prices.

ABGSC pulp price model



Pulp price, historical and forecast



Source: ABG Sundal Collier, RISI

Source: ABG Sundal Collier, RISI

Pulp has ticked the normal "down-cycle boxes"

When looking at the data, pulp has ticked most normal "down-cycle boxes": 1) Pulp prices have dropped the normal 34% (23-46%) in this cycle, 2) The hardwood pulp price dropped below the marginal producer's cash cost, and 3) The discounted adjusted price in real terms was on par with historical troughs.

Prices reached unsustainable levels



Source: ABG Sundal Collier, Suzano

Trough to peak in 11 quarters, peak to trough in 3 quarters

A pulp "up-cycle" tends to last 9-10 quarters with prices rising ~81%. In the recent up-cycle ('19-'22) the pulp price rose 83% over 11 quarters. In a normal pulp "down-cycle", prices tend to drop ~34%. In the graphs below, we have analysed pulp cycles with price data going back to 1978. The prices dropped ~33% from their '18 peak following the IP recession in H2'18-'20, which is the same drop as in the financial crisis. Pulp prices have dropped the normal 34% (23-46%) in this cycle too, and are now pointing up. Softwood prices are up +40% from the trough in only 3 quarters this round. A normal "up-cycle" tends to last longer with a larger price increase.

Pulp "up-cycles": last 9-10 quarters (+81%)



Source: ABG Sundal Collier, RISI

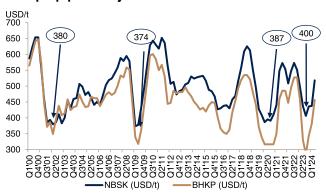
Pulp "down-cycles": last 3-4 quarters (-34%)



Source: ABG Sundal Collier, RISI

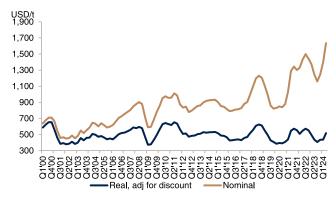
Pulp prices have risen from 2000, but the typical discount increased from 8% in '00 to ~42% in '24. Nominal softwood prices are now ~90% above the historical average since '00, but the discounted adjusted price in real terms is only 3% above the historical average.

Real pulp price adjusted for discounts



Source: ABG Sundal Collier, RISI

NBSK: nominal vs. real price adjusted for discounts



Source: ABG Sundal Collier, RISI

Income Statement (SEKm)	2017	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Sales	109,265	118,500	128,975	121,754	121,867	156,173	147,147	146,246	150,536	156,100
COGS	-91,076	-101,000	-107,239	-97,325	-101,277	-136,096	-122,394	-119,950	-123,203	
Gross profit	18,189	17,500	21,736	24,429	20,590	20,077	24,753	26,296	27,333	27,811
Other operating items	0	0	0	0	0	0	0	0	0	-0
EBITDA	18,189	17,500	21,736	24,429	20,590	20,077	24,753	26,296	27,333	27,811
Depreciation and amortisation	-5,724	-6,009	-6,667	-6,783	-6,495	-9,225	-6,861	-6,023	-6,405	-6,665
EBITA	13,405	12,935	15,840	17,626	13,680	13,315	18,899	20,009	20,928	21,146
Impairment and PPA amortisation	-560	-732	-778	-809	-852	-1,373	-1,109	-1,003	-1,288	-1,268
EBIT	12,845	12,203	15,062	16,817	12,828	11,942	17,790	19,006	19,640	19,878
Net financial items	-1,182	-1,157	-1,309	-958	-662	-1,370	-2,356	-2,085	-1,949	-1,830
Pretax profit	10,723	9,602	13,040	15,800	12,537	8,109	12,793	17,185	17,691	18,048
Tax	-1,938	-1,050	-2,828	-4,053	-2,727	-2,045	-3,275	-4,479	-4,529	-4,620
Net profit	8,785	8,552	10,212	11,747	9,810	6,064	9,518	12,707	13,162	13,427
Minority interest	-669	-666	-996	-1,519	-1,190	-497	0	-666	-680	-668
Net profit to shareholders	8,116	7,886	9,216	10,228	8,620	5,567	9,518	12,041	12,482	12,759
EPS	11.56	11.23	13.12	14.56	12.27	7.93	13.55	17.18	18.05	18.72
EPS adj.	12.89	13.28	14.14	14.65	11.75	11.43	17.31	16.81	18.05	18.72
Total extraordinary items after tax	-940	-1,444	-713	-59	371	-2,463	-2,641	264	0	0
Leasing payments	0	0	0	0	0	2,400	2,041	0	0	0
Tax rate (%)	18.1	10.9	21.7	25.7	21.8	25.2	25.6	26.1	25.6	25.6
Gross margin (%)	16.6	14.8	16.9	20.1	16.9	12.9	16.8	18.0	18.2	17.8
EBITDA margin (%)	16.6	14.8	16.9	20.1	16.9	12.9	16.8	18.0	18.2	17.8
	12.3	10.9	12.3	14.5	10.9	8.5	12.8	13.7	13.9	13.5
EBITA margin (%)	12.3	10.9	12.3	13.8	10.5	7.6	12.0	13.7	13.9	12.7
EBIT margin (%)	9.8	8.1	10.1	13.0	10.3	5.2	8.7	11.8	11.8	11.6
Pre-tax margin (%)	9.0 8.0	7.2	7.9	9.6	8.0	3.9	6.5	8.7	8.7	8.6
Net margin (%)	0.0	1.2	7.9	9.0	0.0	3.9	0.5	0.7	0.7	0.0
Growth Rates y-o-y							- - 0			27
Sales growth (%)	7.9 28.5	8.5	8.8	-5.6	0.1 15.7	28.2	-5.8	-0.6	2.9	3.7 1.7
EBITDA growth (%)		-3.8	24.2	12.4	-15.7	-2.5	23.3	6.2	3.9	
EBITA growth (%)	11.8	-3.5	22.5	11.3	-22.4	-2.7	41.9	5.9	4.6	1.0
EBIT growth (%)	8.6	-5.0	23.4	11.7	-23.7	-6.9	49.0	6.8	3.3	1.2
Net profit growth (%)	107.1	-2.7	19.4	15.0	-16.5	-38.2	57.0 71.0	33.5	3.6	2.0
EPS growth (%)	nm	-2.8	16.9	11.0	-15.7	-35.4	71.0	26.8	5.0	3.7
Profitability	- 04.5	47.0	-	-	45.4	-	40.0	45.0	-	40.7
ROE (%)	21.5	17.6	18.2	18.9	15.1	8.8	13.8	15.0	13.4	12.7
ROE adj. (%)	25.5	22.5	21.1	20.5	15.9	14.8	19.2	15.9	14.8	14.0
ROCE (%)	12.8	9.8	12.5	14.7	11.1	7.0	10.7	14.5	15.1	14.8
ROCE adj. (%)	14.4	11.8	13.8	15.5	11.5	9.8	13.4	15.0	16.1	15.8
ROIC (%)	12.4	10.9	11.1	11.9	9.3	7.6	10.3	11.8	13.0	12.7
ROIC adj. (%)	12.4	10.9	11.1	11.9	9.3	7.6	10.3	11.8	13.0	12.7
Adj. earnings numbers	40.400	47.500	- 04 700	-	-	-	04.750	-	07.000	07.044
EBITDA adj.	18,189	17,500	21,736	24,429	20,590	20,077	24,753	26,296	27,333	27,811
EBITDA adj. margin (%)	16.6	14.8	16.9	20.1	16.9	12.9	16.8	18.0	18.2	17.8
EBITDA lease adj.	18,189	17,500	21,736	24,429	20,590	20,077	24,753	26,296	27,333	27,811
EBITDA lease adj. margin (%)	16.6	14.8	16.9	20.1	16.9	12.9	16.8	18.0	18.2	17.8
EBITA adj.	13,405	12,935	15,840	17,626	13,680	13,315	18,899	20,009	20,928	21,146
EBITA adj. margin (%)	12.3	10.9	12.3	14.5	11.2	8.5	12.8	13.7	13.9	13.5
EBIT adj.	12,845	12,203	15,062	16,817	12,828	11,942	17,790	19,006	19,640	19,878
EBIT adj. margin (%)	11.8	10.3	11.7	13.8	10.5	7.6	12.1	13.0	13.0	12.7
Pretax profit Adj.	12,223	11,778	14,531	16,668	13,018	11,945	16,543	17,924	18,979	19,316
Net profit Adj.	10,285	10,728	11,703	12,615	10,291	9,900	13,268	13,446	14,450	14,695
Net profit to shareholders adj.	9,616	10,062	10,707	11,096	9,101	9,403	13,268	12,780	13,770	14,027
Net adj. margin (%)	9.4	9.1	9.1	10.4	8.4	6.3	9.0	9.2	9.6	9.4
Source: ABG Sundal Collier, Company	Data									
Cash Flow (SEKm)	2017	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
EBITDA	18,189	17,500	21,736	24,429	20,590	20,077	24,753	26,296	27,333	27,811
	-1,182	-1,157	-1,309	-958	-662	-1,370	-2,356	-2,085	-1,949	-1,830
Net financial items	-1,162	-1,157 -1,050	-1,309 -2,828	-956 -4,053	-002 -2,727	-1,370 -2,045	-2,356 -3,275	-2,065 -4,479	-1,949 -4,529	-1,630 -4,620
Paid tax	-1,936	-1,050	-2,020 0	- 4 ,053	-2,727 0	-2,045 0	-3,275 0	-4,479 0	- 4 ,529	-4,620 0
Non-cash items										
Cash flow before change in WC	15,069	15,293	17,599	19,418	17,201	16,662	19,122	19,733	20,855	21,360
Change in working capital	-1,818	-1,189	390	-44 40 274	-501	-2,906	-316	1,096	-195	-284
Operating cash flow	13,251	14,104	17,989 5 707	19,374	16,700 7,204	13,756	18,806	20,829	20,661	21,076
Capex tangible fixed assets	-33,684	-7,165	-5,707	-6,439	-7,304	-6,875	-6,850	-7,409	-10,409	-13,409
Acquisitions and Disposals	0	0	0	0	0	0	0	0	0	0

Processing flow 20,433 6,399 12,925 12,935 3,396 6,881 11,966 13,420 10,225 7,668 1,069 10,000 10,00
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Total liabilities and equity 147,016 154,256 162,295 154,645 175,056 210,600 202,09 30,464 184,558 186,217 Net IB debt 52,939 54,404 50,940 42,688 55,433 62,869 53,703 27,837 23,840 22,505 Net IB debt excl. pension debt 52,939 54,404 50,940 42,688 55,433 62,869 53,703 27,837 23,840 22,505 12,000 10,00
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Total assets turnover (%) 83.6 78.7 81.5 76.8 73.9 81.0 71.2 75.7 81.8 84.2 Working capital/sales (%) -3.7 -3.1 -3.6 -5.0 -2.3 -0.1 5.7 5.0 -0.6 2.2 Financial risk and debt service
Morking capital/sales (%) -3.7 -3.1 -3.6 -5.0 -2.3 -0.1 5.7 5.0 -0.6 2.2
Financial risk and debt service
Net debt/equity (%)
Net debt / market cap (%) 26.7 27.4 25.7 21.5 27.9 31.7 27.1 14.1 12.3 11.8
Equity ratio (%) 33.7 35.6 38.7 41.0 39.1 36.4 39.1 49.1 52.6 55.9 Net IB debt adj. / equity (%) 106.8 99.1 81.1 67.4 80.9 82.1 67.6 30.9 24.6 21.6 Current ratio 0.99 1.00 0.92 0.99 1.08 1.06 1.34 1.15 1.21 1.34 EBITDA/net interest 15.4 15.1 16.6 25.5 31.1 14.7 10.5 12.6 14.0 15.2 Net IB debt/EBITDA (x) 2.9 3.1 2.3 1.7 2.7 3.1 2.2 1.1 0.9 0.8 Net IB debt/EBITDA lease adj. (x) 2.9 3.1 2.3 1.7 2.7 3.1 2.2 1.1 0.9 0.8 Interest coverage 11.3 11.2 12.1 18.4 20.7 9.7 8.0 9.6 10.7 11.6 Source: ABG Sundal Collier, Company Data Share Data (SEKm) 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 Actual shares outstanding 702 702 702 702 702 702 702 697 687 676 Actual shares outstanding (avg) 702 702 702 702 702 702 702 702 697 687 676 All additional shares 0 0 0 0 0 0 0 6 -10 -10 Actual dividend per share 5.75 5.75 6.20 6.75 7.00 7.25 7.75 8.00 8.25 8.50 Reported earnings per share -
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BVPS adj. 60.22 67.12 77.07 77.39 85.25 95.89 100.88 128.65 140.62 153.23
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Net IB debt/share 75.38 77.47 72.53 60.78 78.93 89.52 76.47 39.95 34.72 33.27 Share price 282.60 282.60 282.60 282.60 282.60 282.60 282.60 282.60 282.60 282.60

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Valuation and Ratios (SEKm)	2017	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Market cap. (m)	198,470	198,470	198,470	198,470	198,470	198,470	198,470	196,906	194,028	191,150
Valuation	-	-	-	-	-	-	-	-	-	-
P/E (x)	24.5	25.2	21.5	19.4	23.0	35.7	20.9	16.4	15.7	15.1
EV/sales (x)	2.37	2.20	2.00	2.05	2.15	1.73	1.77	1.54	1.45	1.37
EV/EBITDA (x)	14.2	14.9	11.9	10.2	12.8	13.5	10.5	8.6	8.0	7.7
EV/EBITA (x)	19.3	20.1	16.3	14.2	19.2	20.3	13.8	11.3	10.4	10.1
EV/EBIT (x)	20.1	21.4	17.1	14.9	20.5	22.7	14.7	11.8	11.1	10.8
Dividend yield (%)	2.0	2.0	2.2	2.4	2.5	2.6	2.7	2.8	2.9	3.0
FCF yield (%)	-10.3	3.5	6.2	6.5	4.7	3.5	6.0	6.8	5.3	4.0
Le. adj. FCF yld. (%)	-10.3	3.5	6.2	6.5	4.7	3.5	6.0	6.8	5.3	4.0
P/BVPS (x)	4.69	4.21	3.67	3.65	3.31	2.95	2.80	2.20	2.01	1.84
P/BVPS adj. (x)	4.69	4.21	3.67	3.65	3.31	2.95	2.80	2.20	2.01	1.84
P/E adj. (x)	21.9	21.3	20.0	19.3	24.1	24.7	16.3	16.8	15.7	15.1
EV/EBITDA adj. (x)	14.2	14.9	11.9	10.2	12.8	13.5	10.5	8.6	8.0	7.7
EV/EBITA adj. (x)	19.3	20.1	16.3	14.2	19.2	20.3	13.8	11.3	10.4	10.1
EV/EBIT adj. (x)	20.1	21.4	17.1	14.9	20.5	22.7	14.7	11.8	11.1	10.8
EV/CE (x)	2.4	2.3	2.2	2.3	2.1	1.9	1.9	1.8	1.7	1.6
Investment ratios	-	-	-	-	-	-	-	-	-	-
Capex/sales (%)	30.8	6.0	4.4	5.3	6.0	4.4	4.7	5.1	6.9	8.6
Capex/depreciation	5.9	1.2	0.9	0.9	1.1	0.7	1.0	1.2	1.6	2.0
Capex tangibles / tangible fixed assets	31.5	6.4	4.7	5.8	5.9	4.9	5.9	6.2	8.7	11.1
Depreciation on tangibles / tangibles	5.34	5.36	5.54	6.08	5.24	6.61	5.91	5.01	5.32	5.54

Source: ABG Sundal Collier, Company Data

Analyst Certification

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Stock ratings distribution

ABG Sundal Collier Ratings and Investment Banking by 7/18/2024

nent Banking Clients (IBC)	Investm	Research Coverage	
% of	% of	% of	
Total Rating by Type	Total IBC	Total Rating	Total of Rating
6.90%	16%	63.91%	BUY
3.57%	4%	30.85%	HOLD
5.88%	1%	4.68%	SELL

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BUY = We expect this stock's total return to exceed the market's expected total return by 5% or more over the next six months.

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Expected updates

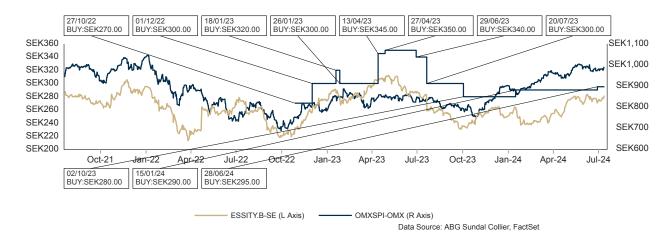
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Stock price, company ratings and target price history

Company: Essity Currency: SEK Current Recommandation: BUY

Date: 17/7/2024 Current Target price: 335.0

Current Share price: 282.60



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Production of recommendation: 7/18/2024 15:50.

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