

# Ex-growth in Q1, intriguing set-up into summer

- Q1 with 0% organic growth and -8% EBIT guidance downgrade
- FX and weak markets explains d/g, underlying operations solid
- EPS 2-5% down, TP to DKK 235 (250) accordingly. HOLD.

## Zero growth Q1

Demant delivered 0% organic growth in Q1 in a global hearing aid market growing 2% in units and 0% in value. Group revenues were DKK 5,620m (-2% vs ABGSCe, 0% vs. companycollected consensus of 5,628m). Hearing Aids sales grew -4% organically, offset by solid Hearing Care at +4% and with Diagnostics still in the doldrums at 0%. Market unit growth in North America declined materially to -3% in Q1, from +6% in Q4, on a -5% Commercial market. Europe and RoW saw solid market unit growth at 4%. The gross margin fell slightly due to product and geographical mix. Opex grew in mid-single digits but underlying opex growth was flattish. Cash flow was solid and Demant bought back shares worth DKK 479m in Q1 (~1% of market cap), targeting DKK 1.5bn for the full year.

#### **Key points**

Demant cut 2pp of its hearing aid market growth assessment (2-4% vs 4-6% before), which carries through to a 2pp cut to FY growth guidance. Along with a DKK -125m FX hit, Demant has lowered the mid-point of EBIT guidance by ~DKK 400m (4.1-4.5bn, prev: 4.5-4.9bn). We find Demant's market assumptions fair and adjust our EBIT to DKK 4,251m. Demant confirmed a new contract with UNH, and while unlikely to add meaningful growth in '25, it does resolve a question mark for investors.

#### EPS down 2-5%, stock at intriguing point

We are increasingly warming to the Demant investment case with the guidance now downgraded and de-risked as we approach the next product launch cycle (likely: August 2025), as Demant appears to be controlling costs nicely in tough markets and as valuation looks attractive at 20x the '25e P/E, a +20% discount to its closest peer. Despite the mounting positives in the Demant case, we stay at HOLD, as we await more visibility from the macro environment and as we see other cases more attractively valued and positioned at this time. HOLD.

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Source: ABG Sundal Collier, Company Data

| DKKm                 | 2023   | 2024   | 2025e  | 2026e  | 2027e  |
|----------------------|--------|--------|--------|--------|--------|
| Sales                | 22,443 | 22,419 | 22,899 | 24,144 | 25,969 |
| EBITDA               | 5,482  | 5,963  | 5,771  | 6,243  | 6,752  |
| EBITDA margin (%)    | 24.4   | 26.6   | 25.2   | 25.9   | 26.0   |
| EBIT adj.            | 4,148  | 4,404  | 4,251  | 4,638  | 5,062  |
| EBIT adj. margin (%) | 18.5   | 19.6   | 18.6   | 19.2   | 19.5   |
| Pretax profit        | 3,394  | 3,716  | 3,401  | 3,813  | 4,262  |
| EPS                  | 8.06   | 11.00  | 12.59  | 14.65  | 17.02  |
| EPS adj.             | 8.67   | 11.25  | 13.34  | 15.47  | 17.91  |
| Sales growth (%)     | 13.9   | -0.1   | 2.1    | 5.4    | 7.6    |
| EPS growth (%)       | -12.6  | 36.6   | 14.4   | 16.4   | 16.2   |

#### **Reason: Post-results comment**







#### Healthcare

Estimate changes (%)

|                            | 2025e | 2026e | 2027e |
|----------------------------|-------|-------|-------|
| Sales                      | -1.8  | -1.9  | -1.9  |
| EBIT                       | -4.0  | -1.4  | -3.8  |
| EPS                        | -4.9  | -1.7  | -4.5  |
| Source: ABG Sundal Collier |       |       |       |

#### **DEMANT-DK/WDH DC**

| Share price (DKK) | 6/5/2025 | 253.00 |
|-------------------|----------|--------|
| Target price      | (250.0)  | 235.0  |
| MCan (DKKm)       |          | 54 000 |

| MCap (DKKIII)        | 54,090 |
|----------------------|--------|
| MCap (EURm)          | 7,248  |
| No. of shares (m)    | 213.8  |
| Free float (%)       | 39.9   |
| Av. daily volume (k) | 386    |

Next event Q2 Report 12 August 2025

#### **Performance**



|                        | 2025e | 2026e | 2027e |
|------------------------|-------|-------|-------|
| P/E (x)                | 20.1  | 17.3  | 14.9  |
| P/E adj. (x)           | 19.0  | 16.4  | 14.1  |
| P/BVPS (x)             | 5.08  | 4.50  | 3.97  |
| EV/EBITDA (x)          | 11.4  | 10.2  | 9.2   |
| EV/EBIT adj. (x)       | 15.4  | 13.7  | 12.2  |
| EV/sales (x)           | 2.86  | 2.63  | 2.39  |
| ROE adj. (%)           | 28.4  | 29.1  | 29.7  |
| Dividend yield (%)     | 0.0   | 0.0   | 0.0   |
| FCF yield (%)          | 4.3   | 4.9   | 5.2   |
| Le. adj. FCF yld. (%)  | 4.3   | 4.9   | 5.2   |
| Net IB debt/EBITDA (x) | 2.2   | 2.1   | 2.0   |
| Le. adj. ND/EBITDA (x) | 1.8   | 1.6   | 1.6   |

# **Company description**

The Smørum, Denmark-based hearing healthcare provider is a global market leader in research, development, production and sales of hearing aids, hearing diagnostic products and personal communication equipment. Its main brands are Oticon and Bernafon. Demant employs ~16,500 people in 30 countries. Its core competencies are in deep understanding of sound, the way the brain picks up and processes sound, development of microelectronics requiring extremely low power consumption, and commercialization of hearing products through both public and private channels.

Sustainability information

# **Risks**

Our main worries are: 1) Demant's low margins vs. peers, 2) its ability to stay at the technological forefront of a fast-paced sector, which increasingly extends to consumer electronics, and 3) structurally the hearing aid sector looks to be facing substantial changes to its business model, especially the distribution of hearing aids with many new channels opening up. Demant's ability to profitably navigate this changing environment is key to the stock in the coming years.

Table 1 - Demant Q1, actual vs expectations

|                         | Q1'24 | Q2'24 | Q3'24 | Q4'24 | Actual<br>Q1'25 | ABGSC<br>Q1'25e | Cons<br>Q1'25e | Actual vs<br>ABGSC | Actual vs<br>Cons |
|-------------------------|-------|-------|-------|-------|-----------------|-----------------|----------------|--------------------|-------------------|
| Hearing Healthcare      | 5423  | 5664  | 5401  | 5931  | 5620            | 5720            | 5628           | -2%                | 0%                |
| growth, reported        | 3%    | 4%    | 4%    | 4%    | 4%              | 5%              | 4%             |                    |                   |
| growth, organic         | 3%    | 3%    | 2%    | 2%    | 0%              | 2%              | 1%             |                    |                   |
| growth, FX              | -1%   | -1%   | -1%   | 0%    | 1%              | 2%              | 1%             |                    |                   |
| growth, acquried        | 2%    | 2%    | 3%    | 3%    | 3%              | 2%              | 2%             |                    |                   |
| Hearing Aids (external) | 2508  | 2514  | 2404  | 2596  | 2470            | 2604            | 2503           | -5%                | -1%               |
| growth, reported        | 1%    | 0%    | -1%   | -1%   | -2%             | 4%              | 0%             |                    |                   |
| growth, organic         | 4%    | 1%    | -1%   | -1%   | -4%             | 1%              | -2%            |                    |                   |
| Hearing Care            | 2318  | 2516  | 2400  | 2698  | 2547            | 2540            | 2537           | 0%                 | 0%                |
| growth, reported        | 5%    | 10%   | 12%   | 11%   | 10%             | 10%             | 9%             |                    |                   |
| growth, organic         | 0%    | 5%    | 7%    | 7%    | 4%              | 4%              | 4%             |                    |                   |
| Diagnostics             | 597   | 634   | 597   | 637   | 603             | 576             | 588            | 5%                 | 3%                |
| growth, reported        | 5%    | 0%    | -4%   | -3%   | 1%              | -3%             | -2%            |                    |                   |
| growth, organic         | 7%    | 0%    | -4%   | -3%   | 0%              | -5%             | -2%            |                    |                   |

Source: Company collected Consensus

Table 2 - Demant , hearing aid market growth assesment

|  | Q1<br>'21 | Q2<br>'21    | Q3<br>'21 | Q4<br>'21 | FY<br>'21  | Q1<br>'22                    | Q2<br>'22                   | Q3<br>'22 | Q4<br>'22                      | FY<br>'22       | Q1<br>'23 | Q2<br>'23                    | Q3<br>'23                    | Q4<br>'23                     | FY<br>'23                    | Q1<br>'24               | Q2<br>'24                  | Q3<br>'24                   | Q4<br>'24                  | FY<br>'24                   | Q1<br>'25                     |
|--|-----------|--------------|-----------|-----------|------------|------------------------------|-----------------------------|-----------|--------------------------------|-----------------|-----------|------------------------------|------------------------------|-------------------------------|------------------------------|-------------------------|----------------------------|-----------------------------|----------------------------|-----------------------------|-------------------------------|
| Europe<br>North America<br>- US Commercial<br>- US VA<br>Rest of World | 9%<br>12% | 156%<br>522% | 17%       | 15%       | 35%<br>34% | 20%<br>8%<br>6%<br>19%<br>4% | 9%<br>1%<br>-1%<br>2%<br>4% | 0%<br>-3% | -2%<br>-3%<br>-4%<br>-1%<br>2% | 1%<br>-1%<br>6% |           | -4%<br>5%<br>5%<br>4%<br>10% | 7%<br>11%<br>12%<br>4%<br>7% | 2%<br>16%<br>19%<br>4%<br>10% | 2%<br>10%<br>11%<br>5%<br>9% | 1%<br>10%<br>13%<br>-1% | 8%<br>6%<br>6%<br>1%<br>2% | 1%<br>4%<br>5%<br>-1%<br>4% | 3%<br>6%<br>7%<br>0%<br>6% | 3%<br>6%<br>7%<br>-1%<br>3% | 4%<br>-3%<br>-5%<br>-1%<br>4% |
| Global   | 6%        | 116%         | 14%       | 13%       | 27%        | 12%                          | 5%                          | 1%        | -1%                            | 4%              | 7%        | 3%                           | 8%                           | 8%                            | 7%                           | 3%                      | 5%                         | 3%                          | 5%                         | 4%                          | 2%                            |
|  |           |              |           |           |            |                              |                             |           |                                |                 |           |                              |                              |                               |                              | Slightly positive       | Slightly negativ           | Slightly positive           |                            | Slight growth               | %                             |
| ASP  |           |              |           |           |            |                              |                             |           |                                |                 |           |                              |                              |                               |                              | <u>S</u>                | 8                          | S                           |                            | 5                           | -5%                           |

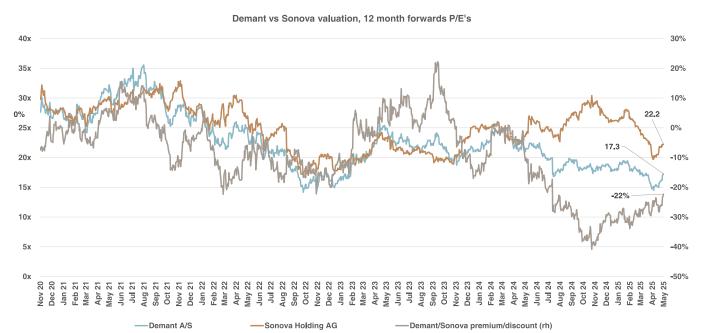
Source: Demant

Table 3 - Demant 2025 Guidance vs expectations

|  | 05-Feb-25<br>Guidance | 06-May-25<br>Guidance | 2025<br><b>ABGSC</b> |
|--|-----------------------|-----------------------|----------------------|
| Organic growth                               | 3-7%                  | 1-5%                  | 2.0%                 |
| Acquisitive growth                           | 2%                    | 2%                    | 2.1%                 |
| FX growth                                    | 1%                    | -2%                   | -2.0%                |
| EBIT, before special items                   | 4500-4900             | 4100-4500             | 4251                 |
| Net Financials                               | Higher                | Higher                | -850                 |
| Effective tax rate                           | 23%                   | 23%                   | 23.0%                |
| Share buybacks                               | >1500                 | >1500                 | 1750                 |
| Proft after tax from discontinued operations | 0-50                  | 0-50                  | 25                   |

Source: Company collected Consensus

Table 4 - Demant vs Sonova, 12m forward P/E valuation



Source: FactSet

Table 5 - Demant, changes to ABGSC estimates

|  | 2025e                          | NEW<br>2026e                   | 2027e                          | 2025e                          | OLD<br>2026e                   | 2027e                          | 2025e                  | % diff<br>2026e        | 2027e                  |
|--|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------|------------------------|------------------------|
| Revenues<br>Hearing Healthcare   | <b>22899</b> 22899             | <b>24144</b><br>24144          | <b>25969</b> 25969             | <b>23329</b> 23329             | <b>24600</b> 24600             | <b>26459</b> 26459             | -2%<br>-2%             | -2%<br>-2%             | -2%<br>-2%             |
| Gross profit<br>Gross margin   | 17632<br>77.0%                 | 18833<br>78.0%                 | 20126<br>77.5%                 | 17847<br>76.5%                 | 18942<br>77.0%                 | 20373<br>77.0%                 | -1%<br>0.5bp           | -1%<br>1bp             | -1%<br>0.5bp           |
| R&D costs<br>Distribution costs<br>Admin costs<br>Share of profit after tax, associates & JV | -1492<br>-10707<br>-1202<br>20 | -1596<br>-11349<br>-1274<br>25 | -1708<br>-12030<br>-1351<br>25 | -1519<br>-10707<br>-1214<br>20 | -1626<br>-11349<br>-1287<br>25 | -1740<br>-12030<br>-1364<br>25 | -2%<br>0%<br>-1%<br>0% | -2%<br>0%<br>-1%<br>0% | -2%<br>0%<br>-1%<br>0% |
| EBIT, pre-items  | 4251                           | 4638                           | 5062                           | 4427                           | 4705                           | 5264                           | -4%                    | -1%                    | -4%                    |
| Items  | 0                              | 0                              | 0                              | 0                              | 0                              | 0                              |                        |                        |                        |
| EBIT, reported<br>EBIT margin  | <b>4251</b><br>18.6%           | <b>4638</b> 19.2%              | <b>5062</b> 19.5%              | <b>4427</b> 19.0%              | <b>4705</b> 19.1%              | <b>5264</b> 19.9%              | -4%<br>-0.41bp         | -1%<br>0.08bp          | -4%<br>-0.4bp          |
| Net Financials   | -850                           | -825                           | -800                           | -850                           | -825                           | -800                           | 0%                     | 0%                     | 0%                     |
| Tax<br>Tax rate  | -782<br>-23.0%                 | -877<br>-23.0%                 | -980<br>-23.0%                 | -823<br>-23.0%                 | -892<br>-23.0%                 | -1027<br>-23.0%                | -5%<br>0bp             | -2%<br>0bp             | -5%<br>0bp             |
| Net Profit from Discontinued operations  | 25                             | 0                              | 0                              | 25                             | 0                              | 0                              |                        |                        |                        |
| Net profit<br>for Demant shareholders  | <b>2644</b><br>2641            | <b>2936</b> 2933               | <b>3281</b><br>3278            | <b>2779</b> 2776               | <b>2988</b> 2985               | <b>3437</b><br>3434            | -5%<br>-5%             | -2%<br>-2%             | -5%<br>-5%             |

Source: ABG Sundal Collier

Table 6 - Demant annual estimates

|  |              |              |              |              | ABGSC            |                |                  |                    |
|--|--------------|--------------|--------------|--------------|------------------|----------------|------------------|--------------------|
|  | 2020         | 2021         | 2022         | 2023         | 2024             | 2025e          | 2026e            | 2027e              |
| Revenues                                   | <b>14469</b> | <b>18388</b> | <b>19705</b> | <b>22443</b> | <b>22419</b>     | <b>22899</b>   | <b>24144</b>     | <b>25969</b> 25969 |
| Hearing Healthcare                         | 13163        | 17235        | 18645        | 21601        | 22419            | 22899          | 24144            |                    |
| Gross profit                               | 10193        | 13754        | 14669        | 16544        | 17090            | 17632          | 18833            | 20126              |
| Gross margin                               | 70.4%        | 74.8%        | 74.4%        | 73.7%        | 76.2%            | 77.0%          | 78.0%            | 77.5%              |
| R&D costs                                  | -1261        | -1350        | -1314        | -1410        | -1394            | -1492          | -1596            | -1708              |
| Distribution costs                         | -7067        | -8241        | -9232        | -9917        | -10246           | -10707         | -11349           | -12030             |
| Admin costs                                | -840         | -937         | -1038        | -1138        | -1145            | -1202          | -1274            | -1351              |
| Share of profit after tax, associates & JV | 505          | 120          | 122          | 69           | 99               | 20             | 25               | 25                 |
| EBIT, pre-items                            | 1530         | 3445         | 3207         | 4148         | 4404             | 4251           | 4638             | 5062               |
| Items                                      |              |              |              |              | 124              | 0              | 0                | 0                  |
| EBIT, reported                             | <b>1530</b>  | <b>3445</b>  | <b>3207</b>  | <b>4148</b>  | <b>4528</b>      | <b>4251</b>    | <b>4638</b>      | <b>5062</b> 19.5%  |
| EBIT margin                                | 10.6%        | 18.7%        | 16.3%        | 18.5%        | 19 <b>.</b> 6%   | 18 <b>.</b> 6% | 19.2%            |                    |
| Net Financials                             | -194         | -202         | -280         | -754         | -812             | -850           | -825             | -800               |
| Tax  | -202         | -715         | -651         | -839         | -824             | -782           | -877             | -980               |
| Tax rate                                   | -15.1%       | -22.0%       | -22.2%       | -24.7%       | -22.2%           | -23.0%         | -23 <b>.</b> 0%  | -23.0%             |
| Net Profit from Discontinued operations    | 0            | 0            | -192         | -757         | <del>-</del> 504 | 25             | 0                | 0                  |
| Net profit                                 | <b>1134</b>  | <b>2528</b>  | <b>2084</b>  | <b>1798</b>  | <b>2388</b>      | <b>2644</b>    | <b>2936</b> 2933 | <b>3281</b>        |
| for Demant shareholders                    | 1121         | 2513         | 2082         | 1795         | 2387             | 2641           |                  | 3278               |

Source: ABG Sundal Collier

| Income Statement (DKKm)              | 2018          | 2019           | 2020                       | 2021          | 2022            | 2023         | 2024         | 2025e                    | 2026e         | 2027e        |
|--------------------------------------|---------------|----------------|----------------------------|---------------|-----------------|--------------|--------------|--------------------------|---------------|--------------|
| Sales                                | 13,937        | 14,946         | 14,469                     | 18,388        | 19,705          | 22,443       | 22,419       | 22,899                   | 24,144        | 25,969       |
| COGS                                 | -3,153        | -3,621         | -4,276                     | -4,634        | -5,036          | -5,899       | -5,329       | -5,267                   | -5,312        | -5,843       |
| Gross profit                         | 10,784        | 11,325         | 10,193                     | 13,754        | 14,669          | 16,544       | 17,090       | 17,632                   | 18,833        | 20,126       |
| Other operating items                | -7,843        | -8,250         | -7,652                     | -9,275        | -10,286         | -11,062      | -11,127      | -11,861                  | -12,590       | -13,374      |
| EBITDA                               | 2,941         | 3,075          | 2,541                      | 4,479         | 4,383           | 5,482        | 5,963        | 5,771                    | 6,243         | 6,752        |
| Depreciation and amortisation        | -295          | -795           | -860                       | -912          | -1,024          | -1,153       | -1,242       | -1,317                   | -1,392        | -1,467       |
| of which leasing depreciation        | 0             | 0              | 0                          | 0             | 0               | 0            | 0            | 0                        | 0             | 0            |
| EBITA                                | 2,646         | 2,280          | 1,681                      | 3,567         | 3,359           | 4,329        | 4,722        | 4,455                    | 4,851         | 5,285        |
| EO Items                             | -120          | 0              | 0                          | 0             | 0               | 0            | 124          | 0                        | 0             | 0            |
| Impairment and PPA amortisation      | -114          | -129           | -151                       | -122          | -152            | -181         | -194         | -204                     | -214          | -224         |
| EBIT                                 | 2,532         | 2,151          | 1,530                      | 3,445         | 3,207           | 4,148        | 4,528        | 4,251                    | 4,638         | 5,062        |
| Net financial items                  | -164          | -240           | -194                       | -202          | -280            | -754         | -812         | -850                     | -825          | -800         |
| Pretax profit                        | 2,368         | 1,911          | 1,336                      | 3,243         | 2,927           | 3,394        | 3,716        | 3,401                    | 3,813         | 4,262        |
| Tax                                  | -538          | -444           | -202                       | -715          | -651            | -839         | -824         | -782                     | -846          | -949         |
| Net profit                           | 1,830         | 1,467          | 1,134                      | 2,528         | 2,276           | 2,555        | 2,892        | 2,619                    | 2,967         | 3,312        |
| Minority interest                    | 0             | 0              | 0                          | 0             | 0               | 0            | 0            | 0                        | 0             | 0            |
| Net profit discontinued              | 0             | 0              | 0                          | 0             | -192            | -757         | -504         | 25                       | 0             | 0            |
| Net profit to shareholders           | 1,830         | 1,467          | 1,134                      | 2,528         | 2,084           | 1,798        | 2,388        | 2,644                    | 2,967         | 3,312        |
| EPS                                  | 7.32          | 6.03           | 4.73                       | 10.77         | 9.22            | 8.06         | 11.00        | 12.59                    | 14.65         | 17.02        |
| EPS adj.                             | 8.04          | 6.43           | 5.27                       | 11.17         | 9.74            | 8.67         | 11.25        | 13.34                    | 15.47         | 17.91        |
| Total extraordinary items after tax  | -93           | 0              | 0                          | 0             | 0               | 0            | 97           | 0                        | 0             | 0            |
| Leasing payments                     | 0             | 0              | 0                          | 0             | 0               | 0            | 0            | 0                        | 0             | 0            |
| Tax rate (%)                         | 22.7          | 23.2           | 15.1                       | 22.0          | 22.2            | 24.7         | 22.2         | 23.0                     | 22.2          | 22.3         |
| Gross margin (%)                     | 77.4          | 75.8           | 70.4                       | 74.8          | 74.4            | 73.7         | 76.2         | 77.0                     | 78.0          | 77.5         |
| EBITDA margin (%)                    | 21.1          | 20.6           | 17.6                       | 24.4          | 22.2            | 24.4         | 26.6         | 25.2                     | 25.9          | 26.0         |
| EBITA margin (%)                     | 19.0          | 15.3           | 11.6                       | 19.4          | 17.0            | 19.3         | 21.1         | 19.5                     | 20.1          | 20.4         |
| EBIT margin (%)                      | 18.2          | 14.4           | 10.6                       | 18.7          | 16.3            | 18.5         | 20.2         | 18.6                     | 19.2          | 19.5         |
| Pre-tax margin (%)                   | 17.0          | 12.8           | 9.2                        | 17.6          | 14.9            | 15.1         | 16.6         | 14.9                     | 15.8          | 16.4         |
| Net margin (%)                       | 13.1          | 9.8            | 7.8                        | 13.7          | 11.6            | 11.4         | 12.9         | 11.4                     | 12.3          | 12.8         |
| Growth Rates y-o-y                   | -<br>5.7      | -<br>7.2       | -3.2                       | -<br>27.1     | -<br>7.2        | -<br>13.9    |              | 2.1                      | -             | 7.6          |
| Sales growth (%)                     | 5.7<br>8.5    | 7.2<br>4.6     | -3.2<br>-17.4              | 76.3          | 7.2<br>-2.1     | 13.9<br>25.1 | -0.1<br>8.8  | -3.2                     | 5.4<br>8.2    | 7.6<br>8.2   |
| EBITDA growth (%)                    | 9.2           | -13.8          | -17. <del>4</del><br>-26.3 | 70.3<br>112.2 | -2.1<br>-5.8    | 28.9         | 9.1          | -5.2<br>-5.7             | 8.9           | 8.9          |
| EBITA growth (%)                     | 9.2<br>8.3    | -13.6<br>-15.0 | -20.3<br>-28.9             | 112.2<br>nm   | -5.6<br>-6.9    | 29.3         | 9.1          | -5.7<br>-6.1             | 9.1           | 9.1          |
| EBIT growth (%)                      | 4.0           | -13.0<br>-19.8 | -20.9<br>-22.7             | 122.9         | -10.0           | 12.3         | 13.2         | -0.1<br>-9.4             | 13.3          | 9. i<br>11.7 |
| Net profit growth (%) EPS growth (%) | 7.0           | -17.6          | -21.5                      | nm            | -14.4           | -12.6        | 36.6         | -9. <del>4</del><br>14.4 | 16.4          | 16.2         |
| Profitability                        | 7.0           | -17.0          | -21.5                      | -             | -17.7           | -12.0        | 30.0         | - 17.7                   | -             | 10.2         |
| ROE (%)                              | 25.3          | 20.0           | 14.3                       | 31.2          | 25.2            | 20.2         | 25.4         | 26.4                     | 27.2          | 27.8         |
| ROE (%)<br>ROE adj. (%)              | 28.1          | 21.7           | 16.2                       | 32.7          | 27.0            | 22.2         | 26.4         | 28.4                     | 29.1          | 29.7         |
| ROCE (%)                             | 18.9          | 13.8           | 9.0                        | 19.1          | 15.3            | 17.9         | 18.9         | 16.3                     | 16.8          | 17.7         |
| ROCE (%)<br>ROCE adj. (%)            | 20.6          | 14.6           | 9.8                        | 19.7          | 16.0            | 18.7         | 19.2         | 17.1                     | 17.6          | 18.5         |
| ROIC (%)                             | 16.3          | 11.5           | 8.6                        | 16.1          | 12.8            | 14.4         | 15.7         | 14.4                     | 15.8          | 16.5         |
| ROIC (%)                             | 17.1          | 11.5           | 8.6                        | 16.1          | 12.8            | 14.4         | 15.3         | 14.4                     | 15.8          | 16.5         |
| Adj. earnings numbers                | -             |                | -                          | -             |                 |              |              |                          | -             |              |
| EBITDA adj.                          | 3,061         | 3,075          | 2,541                      | 4,479         | 4,383           | 5,482        | 5,839        | 5,771                    | 6,243         | 6,752        |
| EBITDA adj. margin (%)               | 22.0          | 20.6           | 17.6                       | 24.4          | 22.2            | 24.4         | 26.0         | 25.2                     | 25.9          | 26.0         |
| EBITDA lease adj.                    | 3,061         | 3,075          | 2,541                      | 4,479         | 4,383           | 5,482        | 5,839        | 5,771                    | 6,243         | 6,752        |
| EBITDA lease adj. margin (%)         | 22.0          | 20.6           | 17.6                       | 24.4          | 22.2            | 24.4         | 26.0         | 25.2                     | 25.9          | 26.0         |
| EBITA adj.                           | 2,766         | 2,280          | 1,681                      | 3,567         | 3,359           | 4,329        | 4,598        | 4,455                    | 4,851         | 5,285        |
| EBITA adj. margin (%)                | 19.8          | 15.3           | 11.6                       | 19.4          | 17.0            | 19.3         | 20.5         | 19.5                     | 20.1          | 20.4         |
| EBIT adj.                            | 2,652         | 2,151          | 1,530                      | 3,445         | 3,207           | 4,148        | 4,404        | 4,251                    | 4,638         | 5,062        |
| EBIT adj. margin (%)                 | 19.0          | 14.4           | 10.6                       | 18.7          | 16.3            | 18.5         | 19.6         | 18.6                     | 19.2          | 19.5         |
| Pretax profit Adj.                   | 2,602         | 2,040          | 1,487                      | 3,365         | 3,079           | 3,575        | 3,786        | 3,605                    | 4,026         | 4,485        |
| Net profit Adj.                      | 2,037         | 1,596          | 1,285                      | 2,650         | 2,428           | 2,736        | 2,989        | 2,822                    | 3,180         | 3,536        |
| Net profit to shareholders adj.      | 2,037         | 1,596          | 1,285                      | 2,650         | 2,236           | 1,979        | 2,485        | 2,847                    | 3,180         | 3,536        |
| Net adj. margin (%)                  | 14.6          | 10.7           | 8.9                        | 14.4          | 12.3            | 12.2         | 13.3         | 12.3                     | 13.2          | 13.6         |
| Source: ABG Sundal Collier, Company  | Data          |                |                            |               |                 |              | · ·          |                          |               |              |
|                                      |               | 2010           | 2020                       | 2024          | 2022            | 2022         | 2024         | 20250                    | 20266         | 20276        |
| Cash Flow (DKKm)                     | 2018          | 2019           | 2020                       | 2021          | 2022            | 2023         | <b>2024</b>  | 2025e                    | 2026e         | 2027e        |
| EBITDA                               | 2,941         | 3,075          | 2,541                      | 4,479         | 4,383           | 5,482        | 5,963        | 5,771                    | 6,243         | 6,752        |
| Net financial items                  | -164          | -240           | -194                       | -202          | -280<br>651     | -754         | -812         | -850<br>-700             | -825          | -800         |
| Paid tax                             | -538          | -443<br>-443   | -201                       | -715<br>42    | -651            | -839         | -824         | -782                     | -846          | -949         |
| Non-cash items                       | 99            | 113            | -305<br>1 941              | -42<br>2 520  | 1,031           | -467         | -65<br>4 363 | -519                     | -268<br>4 204 | -245         |
| Cash flow before change in WC        | 2,338<br>-655 | 2,505<br>-356  | 1,841<br>780               | 3,520<br>-245 | 4,483<br>-1.861 | 3,422<br>913 | 4,262        | 3,619<br>-636            | 4,304         | 4,758<br>-52 |
| Change in working capital            | -033          | -330           | 7 00                       | -240          | -1,861          | ษเง          | -182         | -030                     | 126           | -52          |

| Cash Flow (DKKm)                                | 2018            | 2019                   | 2020            | 2021            | 2022            | 2023            | 2024            | 2025e           | 2026e           | 2027e           |
|---|-----------------|------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Operating cash flow                             | 1,683           | 2,149                  | 2,621           | 3,275           | 2,622           | 4,335           | 4,080           | 2,984           | 4,430           | 4,706           |
| Capex tangible fixed assets                     | -409            | -561                   | -493            | -542            | -647            | -654            | -545            | -926            | -1,529          | -1,667          |
| Capex intangible fixed assets                   | -189            | -195                   | -174            | -164            | -277            | -192            | -203            | 93              | -263            | -296            |
| Acquisitions and Disposals                      | 100             | -55                    | 69              | 117             | -2,404          | -6              | 154             | 146             | -137            | -201            |
| Free cash flow                                  | 1,185           | 1,338                  | 2,023           | 2,686           | -706            | 3,483           | 3,486           | 2,296           | 2,501           | 2,542           |
| Dividend paid                                   | 0               | 0                      | 0               | 0               | 0               | 0               | 0               | 0               | 0               | 0               |
| Share issues and buybacks                       | -1,751          | -946                   | -197            | -3,200          | -1,840          | -846            | -2,301          | -1,750          | -2,000          | -2,250          |
| Leasing liability amortisation                  | 0               | 0                      | 0               | 0               | 0               | 0               | 0               | 0               | 0               | 0               |
| Other non-cash items                            | -2,350          | -3,116                 | -768            | -1,763          | -1,595          | -2,275          | -2,428          | 1,263           | -476            | -829            |
| Balance Sheet (DKKm)                            | 2018            | 2019                   | 2020            | 2021            | 2022            | 2023            | 2024            | 2025e           | 2026e           | 2027e           |
| Goodwill  | 7,211           | 7,826                  | 8,320           | 9,471           | 11,488          | 12,381          | 13,854          | 13,052          | 13,762          | 14,802          |
| Other intangible assets                         | 655             | 750                    | 784             | 846             | 1,094           | 1,159           | 1,212           | 916             | 966             | 1,039           |
| Tangible fixed assets                           | 1,823           | 2,061                  | 2,139           | 2,277           | 2,553           | 2,813           | 2,909           | 2,519           | 2,656           | 2,857           |
| Right-of-use asset                              | 0               | 1,937                  | 1,847           | 2,079           | 2,304           | 2,596           | 2,665           | 2,519           | 2,656           | 2,857           |
| Total other fixed assets                        | 2,241           | 2,310                  | 2,150           | 2,301           | 2,396           | 2,213           | 1,889           | 1,889           | 1,889           | 1,889           |
| Fixed assets                                    | 11,930<br>1,641 | 14,884<br>1,852        | 15,240<br>1,968 | 16,974<br>2,366 | 19,835<br>2,904 | 21,162<br>2,845 | 22,529<br>2,500 | 20,895<br>2,290 | 21,929<br>2,173 | 23,443<br>2,207 |
| Inventories                                     | 3,593           | 4,151                  | 3,623           | 4,274           | 2,904<br>4,795  | 4,822           | 4,807           | 2,290<br>5,954  | 2,173<br>6,157  | 6,492           |
| Receivables Other current assets                | 3,393<br>141    | 119                    | 3,023<br>144    | 4,274<br>74     | 1,193           | 579             | 1,502           | 1,517           | 1,532           | 1,547           |
| Cash and liquid assets                          | 630             | 792                    | 952             | 1,172           | 1,130           | 1,138           | 1,112           | 3,900           | 4,105           | 3,821           |
| Total assets                                    | 17,935          | 21,798                 | 21,927          | 24,860          | 29,857          | 30,546          | 32,450          | 34,555          | 35,896          | 37,510          |
| Shareholders equity                             | 7,050           | 7,636                  | 8,250           | 7,977           | 8,561           | 9,256           | 9,564           | 10,455          | 11,388          | 12,416          |
| Minority  | 9               | 9                      | 29              | 4               | 1               | 82              | 80              | 0               | 0               | 0               |
| Total equity                                    | 7,059           | 7,645                  | 8,279           | 7,981           | 8,562           | 9,338           | 9,644           | 10,455          | 11,388          | 12,416          |
| Long-term debt                                  | 2,164           | 2,512                  | 3,499           | 2,795           | 6,098           | 10,171          | 12,487          | 12,487          | 12,487          | 12,487          |
| Pension debt                                    | 0               | 0                      | 0               | 0               | 0               | 0               | 0               | 0               | 0               | 0               |
| Convertible debt                                | 0               | 0                      | 0               | 0               | 0               | 0               | 0               | 0               | 0               | 0               |
| Leasing liability                               | 0               | 1,964                  | 1,893           | 2,121           | 2,380           | 2,686           | 2,771           | 2,771           | 2,771           | 2,771           |
| Total other long-term liabilities               | 1,226           | 1,251                  | 1,338           | 1,501           | 1,862           | 2,130           | 2,120           | 1,918           | 2,012           | 2,137           |
| Short-term debt                                 | 4,964           | 5,513                  | 3,612           | 6,422           | 6,598           | 1,597           | 423             | 1,603           | 1,690           | 1,818           |
| Accounts payable                                | 499             | 652                    | 802             | 808             | 865             | 799             | 658             | 744             | 785             | 844             |
| Other current liabilities                       | 2,023           | 2,261                  | 2,504           | 3,232           | 3,492           | 3,825           | 4,347           | 4,577           | 4,764           | 5,037           |
| Total liabilities and equity                    | 17,935          | 21,798                 | 21,927          | 24,860          | 29,857          | 30,546          | 32,450          | 34,555          | 35,896          | 37,510          |
| Net IB debt                                     | 6,498           | 9,197                  | 8,052           | 10,166          | 13,946          | 13,316          | 14,569          | 12,961          | 12,843          | 13,255          |
| Net IB debt excl. pension debt                  | 6,498           | 9,197                  | 8,052           | 10,166          | 13,946          | 13,316          | 14,569          | 12,961          | 12,843          | 13,255          |
| Net IB debt excl. leasing                       | 6,498           | 7,233                  | 6,159           | 8,045           | 11,566          | 10,630          | 11,798          | 10,190          | 10,072          | 10,484          |
| Capital employed                                | 14,187          | 17,634                 | 17,283          | 19,319          | 23,638          | 23,792          | 25,325          | 27,316          | 28,336          | 29,492          |
| Capital invested                                | 13,557          | 16,842                 | 16,331          | 18,147          | 22,508          | 22,654          | 24,213          | 23,416          | 24,230          | 25,671          |
| Working capital                                 | 2,853           | 3,209                  | 2,429           | 2,674           | 4,535           | 3,622           | 3,804           | 4,440           | 4,314           | 4,365           |
| EV breakdown                                    | -               | -                      | -               | -               | -               | -               | -               | -<br>-<br>-     | -               | 40.050          |
| Market cap. diluted (m)                         | 63,285          | 61,618                 | 60,664          | 59,404          | 57,181          | 56,452          | 54,901          | 53,130          | 51,238          | 49,250          |
| Net IB debt adj.                                | 6,498           | 9,197                  | 8,052           | 10,166          | 13,946          | 13,316          | 14,569          | 12,961          | 12,843          | 13,255          |
| Market value of minority Reversal of shares and | 1 150           | 9<br>1 1 1 5           | 29<br>-1,080    | 4               | 1 102           | 82<br>-1,005    | 80<br>-556      | 0<br>-556       | 0<br>-556       | 0<br>-556       |
| participations                                  | -1,150          | -1,145                 | -1,000          | -1,125          | -1,193          | -1,005          | -556            | -550            | -550            | -550            |
| Reversal of conv. debt assumed                  | _               | _                      | _               | _               | _               | _               | _               | _               | _               | _               |
| equity  |                 |                        |                 |                 |                 |                 |                 |                 |                 |                 |
| EV  | 68,642          | 69,679                 | 67,665          | 68,449          | 69,935          | 68,845          | 68,994          | 65,535          | 63,525          | 61,949          |
| Total assets turnover (%)                       | 81.6            | 75.2                   | 66.2            | 78.6            | 72.0            | 74.3            | 71.2            | 68.3            | 68.5            | 70.8            |
| Working capital/sales (%)                       | 18.1            | 20.3                   | 19.5            | 13.9            | 18.3            | 18.2            | 16.6            | 18.0            | 18.1            | 16.7            |
| Financial risk and debt service                 | -               | -                      | -               | -               | -               | -               | -               | -               | -               | -               |
| Net debt/equity (%)                             | 92.1            | 120.3                  | 97.3            | 127.4           | 162.9           | 142.6           | 151.1           | 124.0           | 112.8           | 106.8           |
| Net debt / market cap (%)                       | 10.3            | 14.9                   | 13.3            | 17.1            | 24.4            | 23.6            | 26.5            | 24.4            | 25.1            | 26.9            |
| Equity ratio (%)                                | 39.4            | 35.1                   | 37.8            | 32.1            | 28.7            | 30.6            | 29.7            | 30.3            | 31.7            | 33.1            |
| Net IB debt adj. / equity (%)                   | 92.1            | 120.3                  | 97.3            | 127.4           | 162.9           | 142.6           | 151.1           | 124.0           | 112.8           | 106.8           |
| Current ratio                                   | 0.80            | 0.82                   | 0.97            | 0.75            | 0.91            | 1.51            | 1.83            | 1.97            | 1.93            | 1.83            |
| EBITDA/net interest                             | 17.9            | 12.8                   | 13.1            | 22.2            | 15.7            | 7.3             | 7.3             | 6.8             | 7.6             | 8.4             |
| Net IB debt/EBITDA (x)                          | 2.2<br>2.1      | 3.0<br>2.4             | 3.2<br>2.4      | 2.3<br>1.8      | 3.2<br>2.6      | 2.4<br>1.9      | 2.4             | 2.2             | 2.1             | 2.0<br>1.6      |
| Net IB debt/EBITDA lease adj. (x)               | 13.2            | 2. <del>4</del><br>8.3 | 2.4<br>7.4      | 1.8<br>14.7     | 2.6<br>9.5      | 1.9<br>5.2      | 2.0<br>5.2      | 1.8<br>5.0      | 1.6<br>5.6      | 6.3             |
| Interest coverage                               |                 | 0.3                    | 7.4             | 14./            | 9.5             | ე.∠             | 5.2             | 5.0             | 0.0             | 0.3             |
| Source: ABG Sundal Collier, Company             | <i>⊔</i> aτa    |                        |                 |                 |                 |                 |                 |                 |                 |                 |
| Share Data (DKKm)                               | 2018            | 2019                   | 2020            | 2021            | 2022            | 2023            | 2024            | 2025e           | 2026e           | 2027e           |
| Actual shares outstanding                       | 250             | 244                    | 240             | 235             | 226             | 223             | 217             | 210             | 203             | 195             |
| Actual shares outstanding (avg)                 | 250             | 244                    | 240             | 235             | 226             | 223             | 217             | 210             | 203             | 195             |
|   |                 |                        |                 |                 |                 |                 |                 |                 |                 |                 |

| Share Data (DKKm)                   | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025e | 2026e | 2027e |
|-------------------------------------|------|------|------|------|------|------|------|-------|-------|-------|
| All additional shares               | -7   | -7   | -4   | -5   | -9   | -3   | -6   | -7    | -7    | -8    |
| Issue month                         | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Assumed dil. of shares from conv.   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| As. dil. of shares from conv. (avg) | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| Conv. debt not assumed as equity    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| No. of warrants                     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| Market value per warrant            | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| Dilution from warrants              | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0     | 0     |
| Issue factor                        | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 1.0   | 1.0   | 1.0   |
| Actual dividend per share           | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00  | 0.00  | -     |
| Reported earnings per share         | -    | -    | -    | -    | -    | -    | -    | -     | -     |       |

Source: ABG Sundal Collier, Company Data

| Valuation and Ratios (DKKm)              | 2018    | 2019    | 2020    | 2021   | 2022   | 2023   | 2024   | 2025e  | 2026e  | 2027e  |
|--|---------|---------|---------|--------|--------|--------|--------|--------|--------|--------|
| Shares outstanding adj.                  | 250     | 244     | 240     | 235    | 226    | 223    | 217    | 210    | 203    | 195    |
| Diluted shares adj.                      | 250     | 244     | 240     | 235    | 226    | 223    | 217    | 210    | 203    | 195    |
| EPS                                      | 7.32    | 6.03    | 4.73    | 10.77  | 9.22   | 8.06   | 11.00  | 12.59  | 14.65  | 17.02  |
| Dividend per share                       | 0.00    | 0.00    | 0.00    | 0.00   | 0.00   | 0.00   | 0.00   | 0.00   | 0.00   | -      |
| EPS adj.                                 | 8.04    | 6.43    | 5.27    | 11.17  | 9.74   | 8.67   | 11.25  | 13.34  | 15.47  | 17.91  |
| BVPS                                     | 28.18   | 31.35   | 34.41   | 33.97  | 37.88  | 41.48  | 44.07  | 49.78  | 56.23  | 63.78  |
| BVPS adj.                                | -3.26   | -3.86   | -3.56   | -9.97  | -17.79 | -19.20 | -25.35 | -16.73 | -16.49 | -17.59 |
| Net IB debt/share                        | 25.98   | 37.76   | 33.58   | 43.30  | 61.71  | 59.68  | 67.14  | 61.72  | 63.41  | 68.09  |
| Share price                              | 253.00  | 253.00  | 253.00  | 253.00 | 253.00 | 253.00 | 253.00 | 253.00 | 253.00 | 253.00 |
| Market cap. (m)                          | 63,285  | 61,618  | 60,664  | 59,404 | 57,181 | 56,452 | 54,901 | 53,130 | 51,238 | 49,250 |
| Valuation                                | -       | -       | -       | -      | -      | -      | -      | -      | -      | _      |
| P/E (x)                                  | 34.6    | 42.0    | 53.4    | 23.5   | 27.4   | 31.4   | 23.0   | 20.1   | 17.3   | 14.9   |
| EV/sales (x)                             | 4.93    | 4.66    | 4.68    | 3.72   | 3.55   | 3.07   | 3.08   | 2.86   | 2.63   | 2.39   |
| EV/EBITDA (x)                            | 23.3    | 22.7    | 26.6    | 15.3   | 16.0   | 12.6   | 11.6   | 11.4   | 10.2   | 9.2    |
| EV/EBITA (x)                             | 25.9    | 30.6    | 40.3    | 19.2   | 20.8   | 15.9   | 14.6   | 14.7   | 13.1   | 11.7   |
| EV/EBIT (x)                              | 27.1    | 32.4    | 44.2    | 19.9   | 21.8   | 16.6   | 15.2   | 15.4   | 13.7   | 12.2   |
| Dividend yield (%)                       | 0.0     | 0.0     | 0.0     | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |
| FCF yield (%)                            | 1.9     | 2.2     | 3.3     | 4.5    | -1.2   | 6.2    | 6.3    | 4.3    | 4.9    | 5.2    |
| Le. adj. FCF yld. (%)                    | 1.9     | 2.2     | 3.3     | 4.5    | -1.2   | 6.2    | 6.3    | 4.3    | 4.9    | 5.2    |
| P/BVPS (x)                               | 8.98    | 8.07    | 7.35    | 7.45   | 6.68   | 6.10   | 5.74   | 5.08   | 4.50   | 3.97   |
| P/BVPS adj. (x)                          | -393.08 | -324.31 | -866.63 | -39.76 | -19.54 | -18.06 | -12.80 | -20.45 | -21.58 | -20.64 |
| P/E adj. (x)                             | 31.5    | 39.3    | 48.0    | 22.6   | 26.0   | 29.2   | 22.5   | 19.0   | 16.4   | 14.1   |
| EV/EBITDA adj. (x)                       | 22.4    | 22.7    | 26.6    | 15.3   | 16.0   | 12.6   | 11.8   | 11.4   | 10.2   | 9.2    |
| EV/EBITA adj. (x)                        | 24.8    | 30.6    | 40.3    | 19.2   | 20.8   | 15.9   | 15.0   | 14.7   | 13.1   | 11.7   |
| EV/EBIT adj. (x)                         | 25.9    | 32.4    | 44.2    | 19.9   | 21.8   | 16.6   | 15.7   | 15.4   | 13.7   | 12.2   |
| EV/CE (x)                                | 4.8     | 4.0     | 3.9     | 3.5    | 3.0    | 2.9    | 2.7    | 2.4    | 2.2    | 2.1    |
| Investment ratios                        | -       | -       | -       | -      | -      | -      | -      | -      | -      | -      |
| Capex/sales (%)                          | 4.3     | 5.1     | 4.6     | 3.8    | 4.7    | 3.8    | 3.3    | 3.6    | 7.4    | 7.6    |
| Capex/depreciation                       | 2.0     | 1.0     | 8.0     | 8.0    | 0.9    | 0.7    | 0.6    | 0.6    | 1.3    | 1.3    |
| Capex tangibles / tangible fixed assets  | 22.4    | 27.2    | 23.0    | 23.8   | 25.3   | 23.2   | 18.7   | 36.8   | 57.6   | 58.4   |
| Capex intangibles / definite intangibles |         |         |         |        |        |        |        |        |        |        |
| Depreciation on intang / def. intang     |         |         |         |        |        |        |        |        |        |        |
| Depreciation on tangibles / tangibles    | 16.18   | 38.57   | 40.21   | 40.05  | 40.11  | 40.99  | 42.68  | 52.27  | 52.39  | 51.34  |

Source: ABG Sundal Collier, Company Data

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ABG Sundal Collier Ratings and Investment Banking by 5/7/2025

|                 | Research Coverage | Investment Banking Clients (IBC) |                      |  |  |  |
|-----------------|-------------------|----------------------------------|----------------------|--|--|--|
|                 | % of              | % of                             | % of                 |  |  |  |
| Total of Rating | Total Rating      | Total IBC                        | Total Rating by Type |  |  |  |
| BUY             | 62.50%            | 20%                              | 8.33%                |  |  |  |
| HOLD            | 33.59%            | 5%                               | 3.88%                |  |  |  |
| SELL            | 2.60%             | 0%                               | 0.00%                |  |  |  |

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**BUY =** We expect this stock's total return to exceed the market's expected total return by 5% or more over the next six months.

**HOLD** = We expect this stock's total return to be in line with the market's expected total return within a range of 4% over the next six months.

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# **Expected updates**

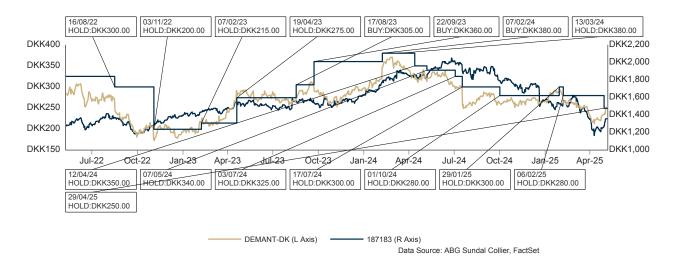
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# Stock price, company ratings and target price history

Company: Demant Currency: DKK Current Recommandation: HOLD

**Date**: 6/5/2025 **Current Target price**: 235.0

Current Share price: 253.00



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Production of recommendation: 5/7/2025 05:41.

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